



2015 - SA WINE INDUSTRY STATISTICS NR 39

**South African Wine Industry Statistics
is published annually during June and is available on request, free of charge,
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NB: To understand the statistics contained herein, it is important to first read the definitions on page 3.

OOK BESKIKBAAR IN AFRIKAANS

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1 DEFINITIONS

The **wine industry** in South African context is much wider than signified by the ordinary meaning of the word "wine". Brandy and its building blocks (wine for brandy and distilling wine) have always formed a significant part of South Africa's wine industry. In recent years grape juice and grape juice concentrate for use in non-alcoholic beverages, and not just for the sweetening of wine, have also come to the fore. The South African wine industry thus encompasses wine (natural, fortified and sparkling), wine for brandy, distilling wine, brandy and other spirits distilled from distilling wine, and grape juice and grape juice concentrate for use in wine and non-alcoholic products.

Unless otherwise indicated, the following definitions apply in this publication:

Wine includes all the products below.

Natural wine is non-fortified and non-sparkling wine, including perlé wine which is wine carbonated to the extent that the pressure in the container in which it is sold is between 75 and 300 kPa. It also includes any grape juice or must and grape juice or must concentrate used in the sweetening of such natural wine.

Fortified wine is non-sparkling wine which has been fortified with wine spirit. It includes the volume of wine spirit used in the fortification process.

Sparkling wine is wine carbonated (either by fermentation or by impregnation with carbon dioxide) to the extent that the pressure in the container in which it is sold is more than 300 kPa. It includes any grape juice or must and grape juice or must concentrate used in the sweetening of such sparkling wine.

Wine for brandy is wine specially prepared for double distillation in a pot still and then, as distillate, matured for a period of at least three years in oak casks with a capacity of not more than 340 litres.

Distilling wine is wine specially prepared for distillation to spirits intended for use in brandy or other spirits, for fortification of wine or for industrial purposes.

Grape juice concentrate and grape juice refers to unfermented, undiluted or concentrated juice from grapes destined for use in non-alcoholic products such as fruit juices.

A producer cellar is a winery where grapes are received and processed on behalf of a group of wine grape producers, its members, into wine grape products and the marketing thereof as packaged or bulk.

A private wine cellar is a winery belonging to an individual or group where grapes are received and processed into wine grape products and the marketing thereof as packaged or bulk.

2 EXTENT OF THE SOUTH AFRICAN WINE INDUSTRY

2.1 EXTENT OF THE TOTAL WINE INDUSTRY

	2012	2013	2014	2014/2013
GRAPES CRUSHED	TONS	TONS	TONS	TREND
White varieties	915 723	963 600	959 064	99.5
Red varieties	428 185	458 501	484 791	105.7
Table grapes	70 575	76 141	75 853	99.6
Total	1 414 483	1 498 242	1 519 708	101.4

	MILLION ℓ	MILLION ℓ	MILLION ℓ	2014/2013
PRODUCTION				TREND
Wine	870.9	915.5	958.8	104.7
Wine for brandy	62.3	42.0	53.6	127.6
Distilling wine	123.6	140.7	133.6	95.0
Grape juice concentrate and grape juice	40.1	58.7	35.1	59.8
Total	1 096.9	1 156.9	1 181.1	102.1

	MILLION RAND	MILLION RAND	MILLION RAND	2014/2013
PRODUCERS' INCOME				TREND
Grapes sold to producing wholesalers	344.5	384.5	421.5	109.6
Wine	3 229.2	3 826.2	3 654.4	95.5
Wine for brandy	205.3	154.3	275.3	178.4
Distilling wine, grape juice concentrate and grape juice	352.4	455.7	375.8	82.5
Total	4 131.4	4 820.7	4 727.0	98.1

	MILLION ℓ	MILLION ℓ	MILLION ℓ	2014/2013
DOMESTIC SALES				TREND
Natural wine *	319.8	327.3	353.4	108.0
Fortified wine	32.9	32.7	33.2	101.5
Sparkling wine	8.5	8.1	8.0	98.8
Spirits	117.9	117.2	120.8	103.1
RTD's	431.9	465.5	482.0	103.5
Beer	3 016.0	3 061.0	3 092.0	101.0
Total	3 927.0	4 011.8	4 089.4	101.9

* Natural wine excludes the grape-based liquor and alcoholic fruit beverage component.

	MILLION ℓ	MILLION ℓ	MILLION ℓ	2014/2013
EXPORTS				TREND
Natural wine	408.9	517.4	414.9	80.2
Fortified wine	0.3	0.3	0.3	100.0
Sparkling wine	8.0	7.9	7.5	94.9
Total	417.2	525.6	422.7	80.4

2.2 EXTENT OF THE WINE INDUSTRY

	2012	2013	2014	2014/2013
PRODUCTION	MILLION ℓ			TREND
White	560.9	571.3	607.9	106.4
Red	310.0	344.2	350.9	101.9
Total	870.9	915.5	958.8	104.7

	2012	2013	2014	2014/2013
DOMESTIC SALES	MILLION ℓ			TREND
Natural wine	319.8	327.3	353.4	108.0
Fortified wine	32.9	32.7	33.2	101.5
Sparkling wine	8.5	8.1	8.0	98.8
Total	361.2	368.1	394.6	107.2

	2012	2013	2014	2014/2013
EXPORTS	MILLION ℓ			TREND
Natural wine				
White	216.0	254.6	210.9	82.8
Red	162.9	197.8	168.3	85.1
Blanc de Noir / Rosé	30.0	65.0	35.6	54.8
Subtotal	408.9	517.4	414.8	80.2
Sparkling wine	8.0	7.9	7.5	94.9
Fortified wine	0.3	0.3	0.3	100.0
Grand total	417.2	525.6	422.6	80.4

3 WINE INDUSTRY STRUCTURE IN 2014

NUMBER OF PRIMARY GRAPE PRODUCERS <div style="background-color: #c8e6c9; padding: 5px; text-align: center;">3 314</div>	PER PRODUCTION CATEGORY	
	TONS	NUMBER OF PRODUCERS
	1 - 100 > 100 - 500 > 500 - 1000 > 1000 - 5000 > 5000 - 10000 > 10000	1 244 1 190 442 428 8 <u>2</u> 3 314
# NUMBER OF WINE CELLARS WHICH CRUSH GRAPES <div style="background-color: #c8e6c9; padding: 5px; text-align: center;">559</div>	49 PRODUCER CELLARS 485 PRIVATE WINE CELLARS <u>25</u> PRODUCING WHOLESALERS 559	
NUMBER OF BULK WINE BUYERS <div style="background-color: #c8e6c9; padding: 5px; text-align: center;">109</div>	109 WHOLESALERS (Including producing wholesalers)	

NUMBER OF WINE CELLARS PER PRODUCTION CATEGORY

CATEGORIES (TONS OF GRAPES CRUSHED - 2014)	NUMBER OF WINE CELLARS			
	TOTAL	PRIVATE WINE CELLARS	PRODUCER CELLARS	PRODUCING WHOLESALERS
1 - 100	225	216	-	9
> 100 - 500	154	148	-	6
> 500 - 1000	55	51	2	2
> 1000 - 5000	67	61	4	2
> 5000 - 10000	18	6	8	4
> 10000	40	3	35	2
Total	559	485	49	25

4 WINE CELLARS PER REGION

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
PRODUCER CELLARS	66	65	65	59	58	57	54	52	50	50	49
PRIVATE WINE CELLARS	477	495	494	481	504	524	493	505	509	493	485
PRODUCING WHOLESALERS	18	21	17	20	23	23	26	25	23	21	25
NUMBER OF WINE CELLARS WHICH CRUSH GRAPES	561	581	576	560	585	604	573	582	582	564	559

PRODUCER CELLARS	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Northern Cape	4	4	4	4	4	3	3	3	3	3	3
Olifants River	6	5	5	3	3	3	3	3	3	3	3
Swartland	5	5	5	5	4	4	4	3	2	2	2
Klein-Karoo	7	7	7	6	6	6	4	4	4	4	4
Paarl	10	10	10	9	8	8	8	8	7	7	7
Robertson	12	12	12	10	10	10	11	10	10	10	9
Stellenbosch	2	2	2	2	2	2	2	2	2	2	2
Worcester	20	20	20	20	5	5	8	8	8	8	8
Breedekloof					16	16	11	11	11	11	11
TOTAL	66	65	65	59	58	57	54	52	50	50	49

PRIVATE WINE CELLARS	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Northern Cape	6	8	8	8	10	9	9	8	10	11	10
Olifants River	16	17	15	12	15	15	11	16	14	11	12
Swartland	23	26	31	31	34	37	33	34	33	31	29
Klein-Karoo	20	18	16	16	16	20	22	24	25	22	25
Paarl	149	156	139	141	152	148	128	136	128	125	119
Robertson	45	46	51	51	52	58	53	55	54	55	54
Stellenbosch	175	173	177	166	170	175	172	171	178	175	170
Worcester	43	51	57	56	42	46	49	48	52	48	49
Breedekloof					13	16	16	13	15	15	17
TOTAL	477	495	494	481	504	524	493	505	509	493	485

5 VINES AND AREA UNDER VINES

5.1 VINE TYPES

Vine Types	2012		2013		2014	
	Vines	Hectares	Vines	Hectares	Vines	Hectares
Wine grapes *	298 167 389	100 093	296 775 118	99 680	295 346 914	99 463
Sultana **	14 522 360	8 202	13 816 650	7 799	13 452 705	7 582
Table grapes **	29 049 408	16 928	30 045 880	15 715	31 278 498	16 350
Rootstocks	221 100	77	82 686	40	101 415	49
Currants ***	980 902	354	1 070 609	390	1 065 204	394
Total	342 941 159	125 654	341 790 943	123 624	341 244 736	123 839

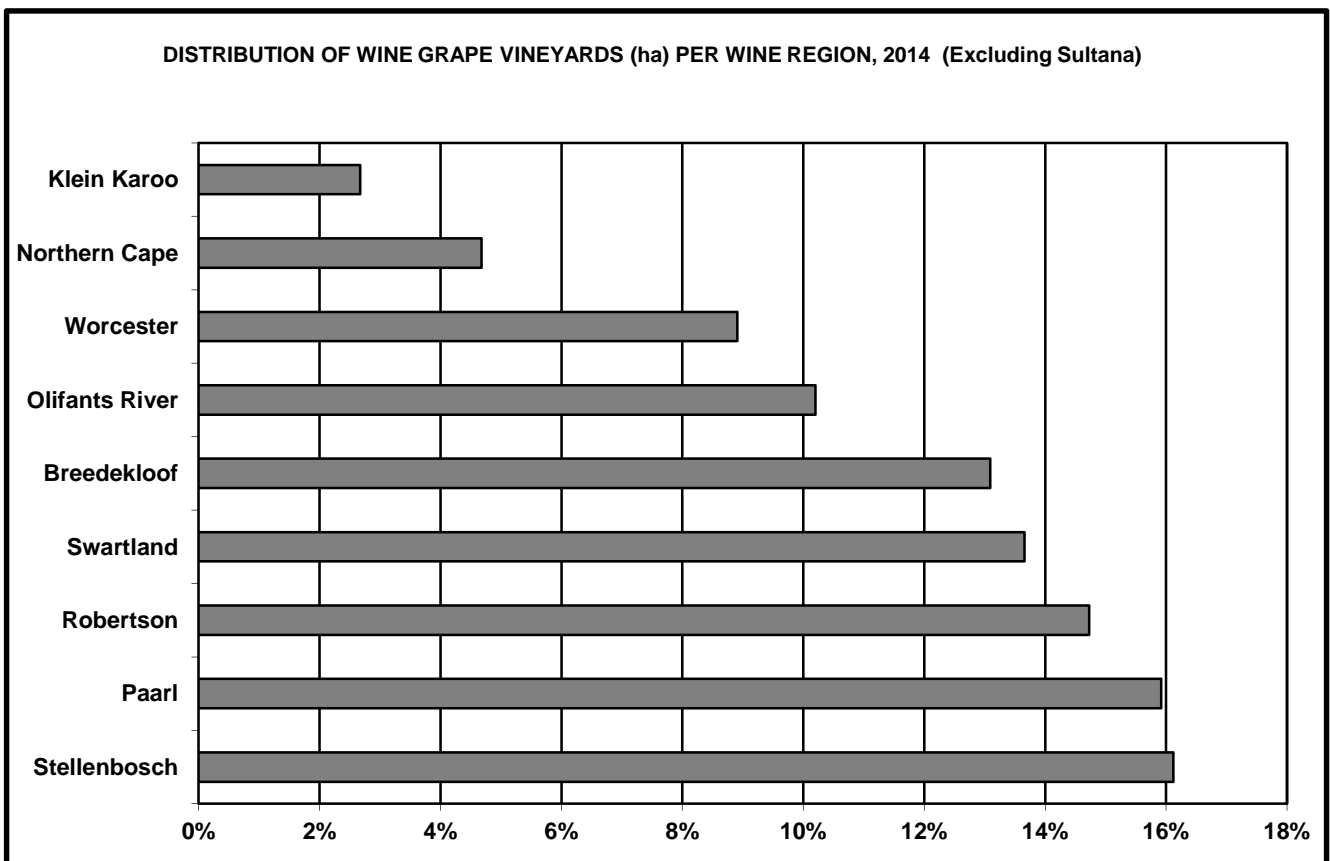
* Includes Muscat d'Alexandrie also used as table grapes and for raisins.

** Only portion of production is utilised for production of wine.

*** For raisins only.

5.2 GEOGRAPHIC DISTRIBUTION OF SOUTH AFRICAN WINE GRAPE VINEYARDS PER WINE REGION DURING 2014 (Excluding Sultana)

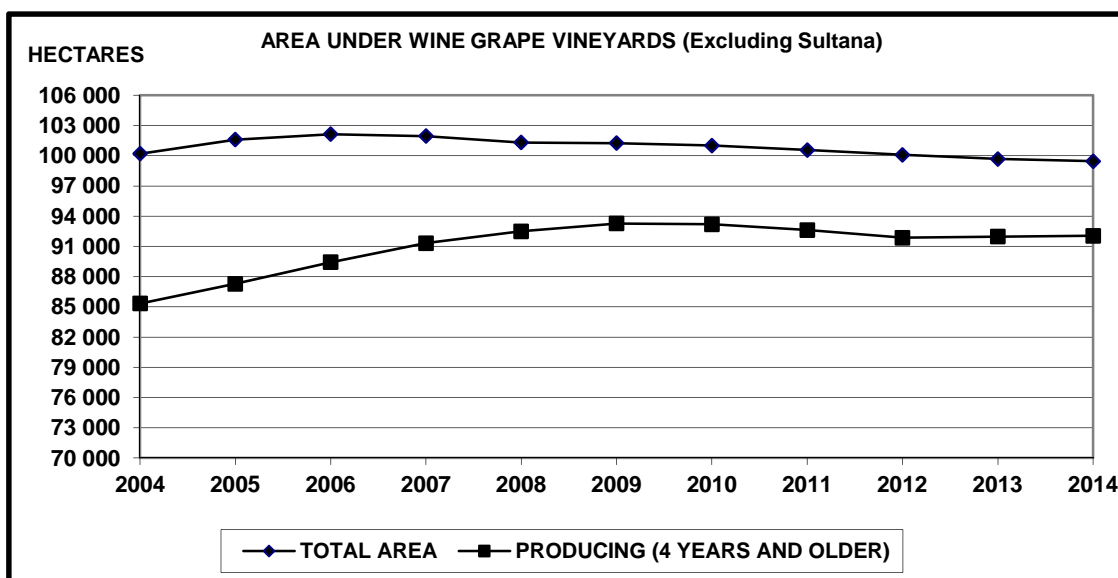
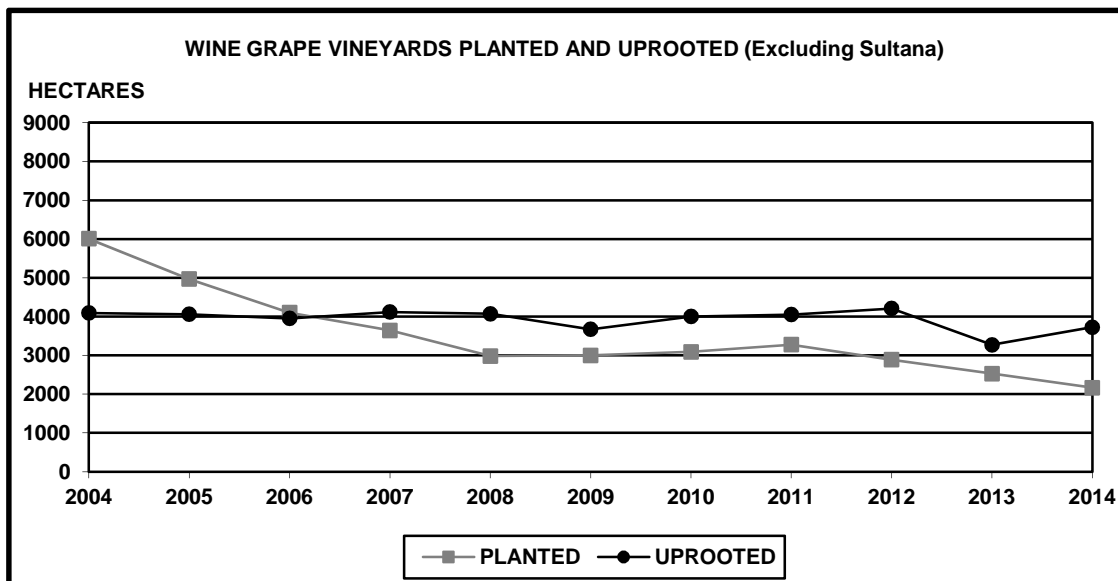
Wine regions	Number of vines	% of total vines	Area hectares	% of total hectares
Stellenbosch	48 574 810	16.45	16 037	16.12
Paarl	47 522 923	16.09	15 835	15.92
Robertson	49 484 133	16.75	14 652	14.73
Swartland	34 427 310	11.66	13 591	13.66
Breedekloof	41 693 355	14.12	13 022	13.09
Olifants River	27 499 146	9.31	10 149	10.20
Worcester	28 091 196	9.51	8 858	8.91
Northern Cape	9 898 722	3.35	4 659	4.68
Klein Karoo	8 155 319	2.76	2 660	2.67
Total	295 346 914	100.00	99 463	100.00



5.3 TOTAL HECTARES WINE GRAPE VINEYARDS PLANTED AND UPROOTED (Excluding Sultana)

YEAR	HECTARES			
	PLANTED	UPROOTED	* CORRECTIONS	TOTAL STATUS
2004	6 007	4 095	- 310	100 207
2005	4 968	4 062	494	101 607
2006	4 103	3 954	390	102 146
2007	3 644	4 118	285	101 957
2008	2 985	4 072	441	101 312
2009	2 999	3 674	623	101 259
2010	3 092	4 002	667	101 016
2011	3 278	4 053	326	100 568
2012	2 888	4 207	844	100 093
2013	2 528	3 270	329	99 680
2014	2 164	3 724	1 343	99 463

* As a result of re-counting of vines as well as plantings and uprootings of previous years which were not previously taken into account.



5.4 WINE GRAPE VINEYARDS PLANTED PER WINE REGION AS ON 31 DECEMBER 2014

VARIETY PLANTED	HECTARES									
	TOTAL	NORTHERN CAPE	OLIFANTS RIVER	SWARTLAND	KLEIN KAROO	PAARL	ROBERTSON	STELLENBOSCH	WORCES-TER	BREED-KLOOF
Chenin blanc	519	7	78	45	11	37	89	25	131	96
Colombar(d)	403	13	50	19	45	3	84	-	103	87
Sauvignon blanc	120	-	-	2	-	4	54	7	12	40
Chardonnay	87	-	-	4	2	10	28	24	3	15
Muscat d'Alexandrie	60	-	13	-	1	-	21	2	1	22
Pinot Gris	28	-	-	-	-	-	-	10	7	11
Muscat de Frontignan	27	4	2	-	1	-	16	-	3	1
Other white varieties	125	8	12	8	23	2	23	10	27	13
Total white varieties	1 369	31	154	78	82	56	317	77	288	286
Pinotage	212	2	18	30	3	38	49	13	12	47
Cabernet Sauvignon	123	-	-	-	-	19	31	53	10	10
Shiraz	120	8	-	23	0	22	23	16	13	15
Ruby Cabernet	94	-	29	5	2	-	24	-	2	31
Merlot	63	-	1	-	1	23	2	10	6	20
Roobernet	26	-	-	1	4	3	6	4	2	6
Port Variety	23	-	-	2	1	-	-	-	20	-
Pinot Noir	22	-	-	3	1	4	5	1	8	-
Cinsaut	22	-	-	2	-	17	-	-	-	3
Other red varieties	89	-	6	6	3	26	29	6	9	6
Total red varieties	795	10	54	71	16	151	170	102	81	138
Total white and red	2 164	42	208	149	98	207	487	180	369	424
Sultana	72	67	0	-	-	-	-	-	4	-

5.5 WINE GRAPE VINEYARDS UPROOTED PER WINE REGION AS ON 31 DECEMBER 2014

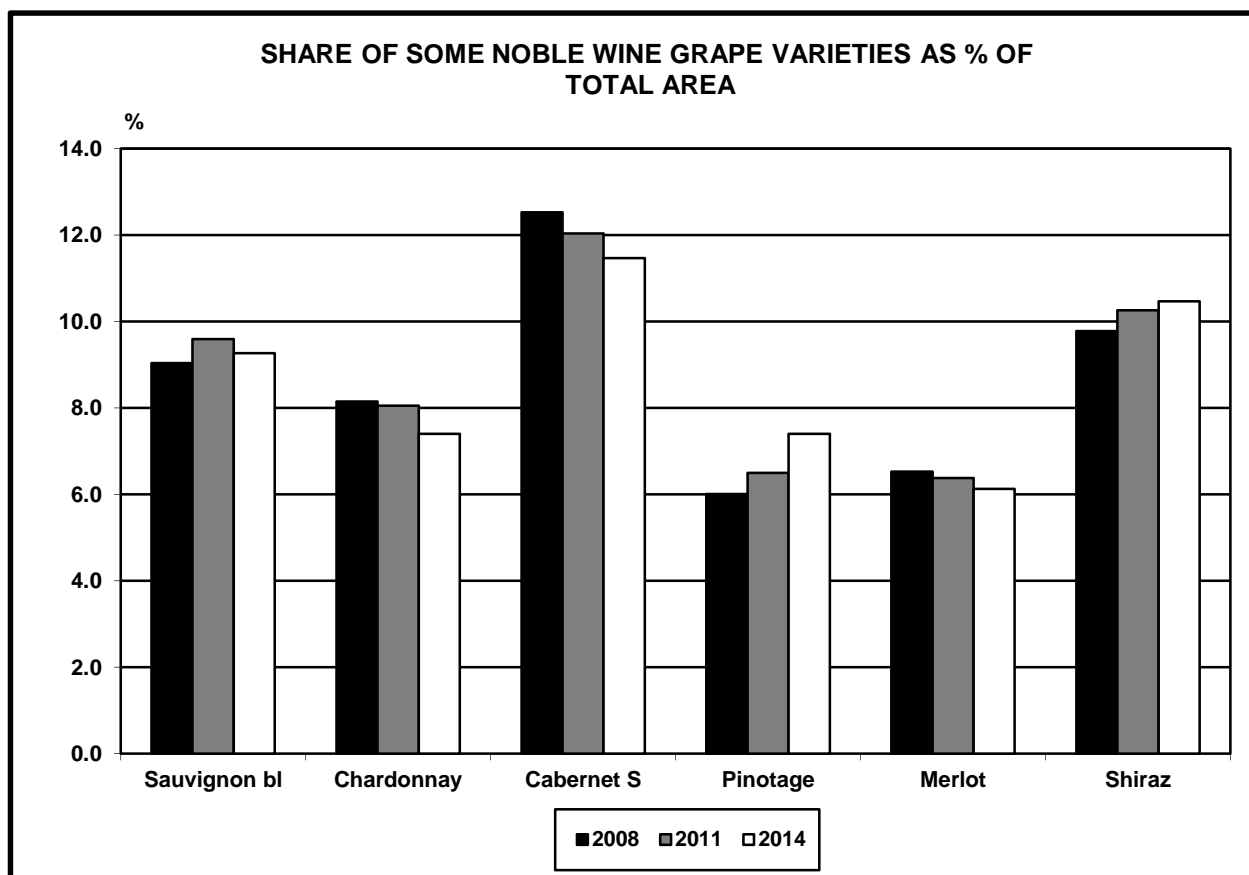
VARIETY UPROOTED	HECTARES									
	TOTAL	NORTHERN CAPE	OLIFANTS RIVER	SWARTLAND	KLEIN KAROO	PAARL	ROBERTSON	STELLENBOSCH	WORCES-TER	BREED-KLOOF
Chenin blanc	756	29	194	59	6	134	98	38	73	125
Chardonnay	444	3	34	32	11	51	135	22	83	74
Colombar	425	36	124	17	22	26	128	1	21	50
Sauvignon blanc	290	-	54	28	-	42	52	75	26	14
Muscat D'Alexandrie	141	5	45	-	6	8	13	1	15	49
Sémillon	39	-	4	6	-	13	1	5	2	9
Crouchen (Cape Riesling)	35	-	-	1	-	15	4	7	5	3
Muscat de Frontignan	23	1	1	-	2	1	19	-	-	-
Clairette Blanche	22	-	-	0	-	5	-	-	7	10
Pinot Gris	21	-	-	-	-	-	4	-	13	4
Viognier	18	-	4	-	2	5	-	1	6	1
Other white varieties	57	5	17	2	1	0	18	7	5	2
Total white varieties	2 272	79	476	145	49	300	471	155	257	341
Cabernet Sauvignon	412	-	18	20	5	115	32	181	30	12
Shiraz	363	1	83	62	4	57	43	56	38	19
Pinotage	212	-	33	24	11	40	10	44	14	36
Merlot	183	1	25	17	2	22	7	63	24	22
Ruby Cabernet	77	2	23	2	1	3	26	1	8	11
Other red varieties	204	1	5	32	3	66	22	44	12	20
Total red varieties	1 452	5	187	156	26	302	140	388	127	121
Total white and red	3 724	84	663	302	75	601	611	543	384	461
Sultana	350	324	12	0	-	2	-	-	12	-

5.6 AREA DISTRIBUTION OF WINE GRAPE VARIETIES

Wine grape varieties as % of total area

VARIETY	2007	2008	2009	2010	2011	2012	2013	2014
Chenin blanc	18.8	18.6	18.4	18.3	18.2	18.2	18.0	18.0
Colombar(d)	11.6	11.7	11.8	11.9	11.8	11.7	11.7	12.0
Sauvignon blanc	8.7	9.0	9.3	9.5	9.6	9.5	9.4	9.3
Chardonnay	8.1	8.2	8.3	8.2	8.1	7.9	7.7	7.4
Muscat D'Alexandrie *	2.4	2.3	2.2	2.2	2.1	2.0	2.0	2.0
Semillon	1.1	1.1	1.2	1.2	1.2	1.2	1.2	1.2
Viognier	0.8	0.9	0.9	0.9	0.9	0.9	0.9	0.9
Muscat de Frontignan	0.7	0.7	0.7	0.7	0.7	0.7	0.8	0.8
Other white varieties	3.7	3.6	3.5	3.3	3.2	3.1	3.0	3.1
Total white varieties	55.8	56.1	56.2	56.0	55.6	55.1	54.6	54.6
Cabernet Sauvignon	12.8	12.5	12.3	12.2	12.0	11.8	11.7	11.5
Shiraz	9.7	9.8	9.9	10.0	10.3	10.5	10.5	10.5
Pinotage	6.0	6.0	6.0	6.2	6.5	6.9	7.2	7.4
Merlot	6.6	6.5	6.5	6.4	6.4	6.3	6.2	6.1
Ruby Cabernet	2.4	2.4	2.3	2.2	2.2	2.3	2.3	2.4
Cinsaut	2.4	2.2	2.1	2.0	2.0	1.9	1.9	1.9
Pinot noir	0.6	0.7	0.8	1.0	1.0	1.1	1.1	1.1
Cabernet Franc	1.0	1.0	1.0	0.9	0.9	0.9	0.9	0.9
Other red varieties	2.7	2.8	2.9	3.0	3.1	3.3	3.5	3.6
Total red varieties	44.2	43.9	43.8	44.0	44.4	44.9	45.4	45.4
Total white and red	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total hectares	101 957	101 312	101 259	101 016	100 569	100 093	99 680	99 463
Sultana * (Hectares)	9 958	9 486	9 082	9 025	8 350	8 202	7 799	7 582

* Also utilised for raisins and as table grapes.



5.7 WINE GRAPE VARIETIES PER WINE REGION FOR 2014

VARIETY	TOTAL HECTARES	HECTARES IN WINE AREA AS % OF VARIETY TOTAL								
		NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREEDE-KLOOF
Chenin blanc	17 934	6	16	15	3	16	9	8	11	16
Colombar(d)	11 907	21	22	2	7	3	18	0	10	16
Sauvignon blanc	9 224	0	6	13	1	11	18	29	11	11
Chardonnay	7 356	1	5	11	2	17	27	15	10	13
Muscat d'Alexandrie	1 948	9	22	3	9	4	6	3	10	34
Semillon	1 181	-	5	12	0	12	8	14	12	36
Viognier	868	2	4	17	2	27	10	18	12	8
Muscat de Frontignan	810	4	8	3	8	8	54	3	8	3
Other white varieties	3 104	11	8	9	4	12	19	10	13	12
Total white varieties	54 331	8	13	10	4	12	16	11	11	15
Cabernet Sauvignon	11 407	1	4	18	1	23	13	28	5	7
Shiraz	10 410	1	8	20	1	22	12	21	7	8
Pinotage	7 357	1	9	23	1	19	12	17	6	13
Merlot	6 098	1	6	14	2	18	11	32	6	11
Ruby Cabernet	2 364	4	15	5	4	6	31	2	9	25
Cinsaut	1 903	-	2	16	0	35	5	7	5	30
Pinot noir	1 122	0	3	7	2	14	19	27	25	3
Cabernet Franc	858	0	1	11	0	20	6	47	8	6
Other red varieties	3 612	1	6	23	5	23	11	17	7	8
Total red varieties	45 132	1	7	18	2	21	13	22	7	11
Total	99 463	5	10	14	3	16	15	16	9	13
Sultana (Hectares)	7 582	6 862	190	208	33	77	36	1	170	5

VARIETAL COMPOSITION (%) PER WINE REGION

VARIETY	TOTAL HECTARES	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREEDE-KLOOF
Chenin blanc	18	24	28	20	19	19	11	8	23	21
Colombar(d)	12	54	25	2	31	2	15	0	14	15
Sauvignon blanc	9	0	5	9	4	6	12	17	12	8
Chardonnay	7	1	4	6	6	8	13	7	8	7
Muscat d'Alexandrie	2	4	4	0	7	0	1	0	2	5
Semillon	1	-	1	1	0	1	1	1	2	3
Viognier	1	0	0	1	1	1	1	1	1	1
Muscat de Frontignan	1	1	1	0	3	0	3	0	1	0
Other white varieties	3	8	3	2	4	2	4	2	5	3
Total white varieties	55	91	70	40	74	41	61	37	67	63
Cabernet Sauvignon	11	2	5	15	3	16	10	20	6	6
Shiraz	10	2	8	15	5	15	8	14	8	7
Pinotage	7	1	7	12	2	9	6	8	5	7
Merlot	6	1	4	6	4	7	5	12	4	5
Ruby Cabernet	2	2	3	1	4	1	5	0	2	4
Cinsaut	2	-	0	2	0	4	1	1	1	4
Pinot noir	1	0	0	1	1	1	1	2	3	0
Cabernet Franc	1	0	0	1	0	1	0	3	1	0
Other red varieties	4	1	2	6	7	5	3	4	3	2
Total red varieties	45	9	30	60	26	59	39	63	33	37
Total	100	100	100	100	100	100	100	100	100	100
Total hectares	99 463	4 659	10 149	13 591	2 660	15 835	14 652	16 037	8 858	13 022
Sultana (Hectares)	7 582	6 862	190	208	33	77	36	1	170	5

5.8 AGE OF VINES PER WINE REGION FOR 2014 - HECTARES (Excluding Sultana)

AGE OF VINES	HECTARES									
	TOTAL HECTARES	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERTSON	STELLENBOSCH	WORCES-TER	BREED-KLOOF
< 4 Years	3 967	86	473	338	177	359	919	249	637	729
4 - 10 Years	16 341	1 075	1 898	1 308	597	1 615	3 105	1 670	2 321	2 752
11 - 15 Years	9 183	629	1 079	1 077	313	1 194	1 537	1 134	1 031	1 188
16 - 20 Years	9 054	1 605	1 179	849	337	840	1 314	828	785	1 318
> 20 Years	15 786	868	2 504	1 926	551	2 468	1 998	2 089	1 138	2 245
Total white varieties	54 331	4 262	7 133	5 497	1 975	6 477	8 873	5 971	5 912	8 232
< 4 Years	3 449	15	243	489	43	552	771	349	360	628
4 - 10 Years	6 760	102	302	808	130	1 275	1 151	1 425	800	768
11 - 15 Years	18 177	101	1 173	3 270	281	4 204	1 948	4 362	1 063	1 776
16 - 20 Years	12 609	145	1 124	2 781	167	2 412	1 592	2 475	587	1 328
> 20 Years	4 136	36	174	745	64	915	317	1 456	137	291
Total red varieties	45 132	397	3 016	8 094	684	9 359	5 779	10 066	2 946	4 790
< 4 Years	7 416	100	715	827	220	912	1 690	598	996	1 357
4 - 10 Years	23 101	1 176	2 200	2 116	727	2 890	4 256	3 095	3 121	3 520
11 - 15 Years	27 360	729	2 253	4 347	594	5 398	3 485	5 496	2 094	2 964
16 - 20 Years	21 664	1 750	2 302	3 630	504	3 252	2 906	3 303	1 372	2 645
> 20 Years	19 923	904	2 678	2 671	615	3 383	2 315	3 545	1 275	2 536
Total white and red	99 463	4 659	10 149	13 591	2 660	15 835	14 652	16 037	8 858	13 022

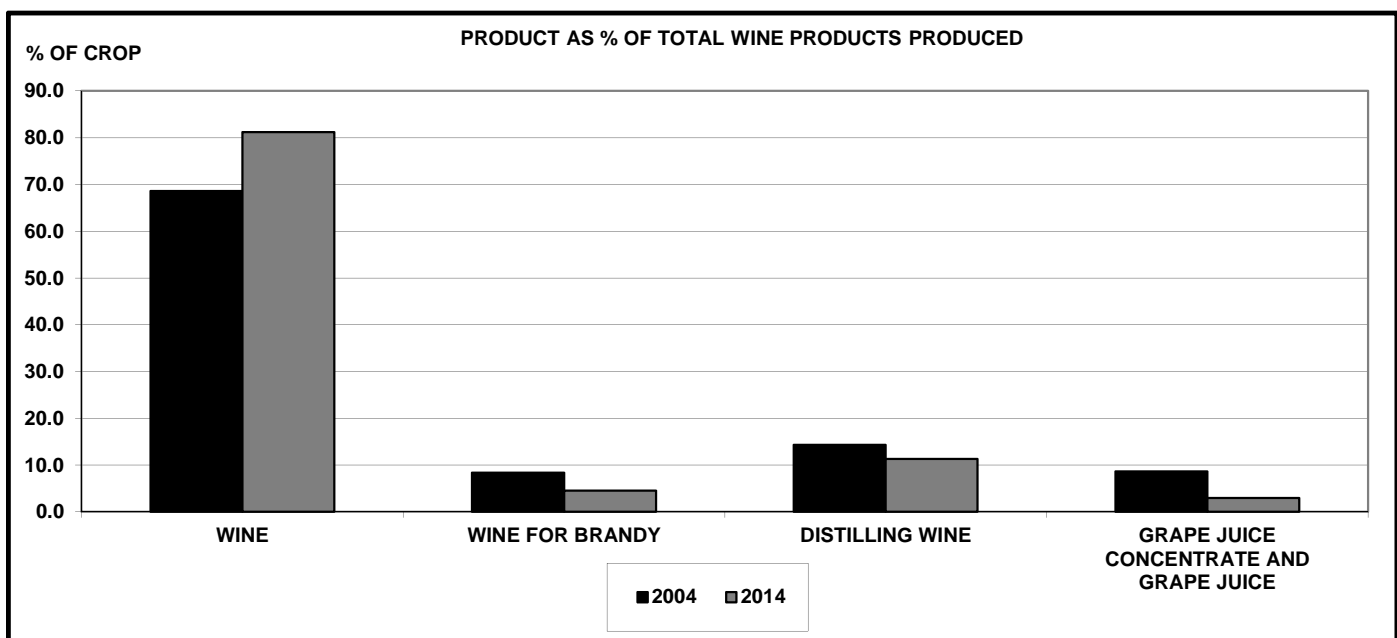
AGE OF VINES PER WINE REGION FOR 2014 - % (Excluding Sultana)

AGE OF VINES	HECTARES IN WINE REGION AS % OF TOTAL									
	TOTAL HECTARES	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERTSON	STELLENBOSCH	WORCES-TER	BREED-KLOOF
< 4 Years	4.0	1.8	4.7	2.5	6.7	2.3	6.3	1.6	7.2	5.6
4 - 10 Years	16.4	23.1	18.7	9.6	22.4	10.2	21.2	10.4	26.2	21.1
11 - 15 Years	9.2	13.5	10.6	7.9	11.8	7.5	10.5	7.1	11.6	9.1
16 - 20 Years	9.1	34.4	11.6	6.2	12.7	5.3	9.0	5.2	8.9	10.1
> 20 Years	15.9	18.6	24.7	14.2	20.7	15.6	13.6	13.0	12.8	17.2
Total white varieties	54.6	91.5	70.3	40.4	74.3	40.9	60.6	37.2	66.7	63.2
< 4 Years	3.5	0.3	2.4	3.6	1.6	3.5	5.3	2.2	4.1	4.8
4 - 10 Years	6.8	2.2	3.0	5.9	4.9	8.1	7.9	8.9	9.0	5.9
11 - 15 Years	18.3	2.2	11.6	24.1	10.5	26.6	13.3	27.2	12.0	13.6
16 - 20 Years	12.7	3.1	11.1	20.5	6.3	15.2	10.9	15.4	6.6	10.2
> 20 Years	4.2	0.8	1.7	5.5	2.4	5.8	2.2	9.1	1.5	2.2
Total red varieties	45.4	8.5	29.7	59.6	25.7	59.1	39.4	62.8	33.3	36.8
< 4 Years	7.5	2.2	7.0	6.1	8.3	5.8	11.5	3.7	11.2	10.4
4 - 10 Years	23.2	25.2	21.7	15.6	27.3	18.3	29.0	19.3	35.2	27.0
11 - 15 Years	27.5	15.7	22.2	32.0	22.3	34.1	23.8	34.3	23.6	22.8
16 - 20 Years	21.8	37.6	22.7	26.7	19.0	20.5	19.8	20.6	15.5	20.3
> 20 Years	20.0	19.4	26.4	19.7	23.1	21.4	15.8	22.1	14.4	19.5
Total white and red	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

6 PRODUCTION AND UTILISATION OF CROP

6.1 TOTAL CROP

YEAR	GRAPE PRODUCTION TONS	WINE PRODUCTS - GROSS LITRE							
		WINE	WINE FOR BRANDY	AVERAGE % ALC/VOL	DISTILLING WINE	AVERAGE % ALC/VOL	GRAPE JUICE CONCENTRATE AND GRAPE JUICE	AVERAGE % ALC/VOL	TOTAL WINE CROP
2001	977 461	530 399 518	8 130 916	11.67	108 546 970	10.09	99 407 830	12.04	746 485 234
2002	1 079 875	567 239 847	26 797 303	11.80	124 794 222	10.02	115 324 822	11.65	834 156 194
2003	1 233 689	712 660 742	50 453 126	11.75	122 209 343	9.93	70 692 300	11.71	956 015 511
2004	1 312 184	696 788 280	85 357 180	11.66	145 774 848	9.94	87 776 683	11.54	1 015 696 991
2005	1 171 632	628 482 614	82 927 858	11.84	129 238 525	9.96	64 577 593	11.70	905 226 590
2006	1 301 579	709 717 222	82 116 414	11.48	147 945 171	10.00	73 201 381	10.61	1 012 980 188
2007	1 351 447	730 420 212	101 487 106	11.31	146 361 237	9.96	65 190 234	11.57	1 043 458 789
2008	1 425 612	763 346 054	86 580 058	11.15	166 558 133	9.69	72 530 790	10.66	1 089 015 035
2009	1 347 620	805 111 420	71 424 165	11.49	122 123 936	9.82	34 759 776	11.04	1 033 419 297
2010	1 261 309	779 836 438	39 583 031	11.51	113 275 957	9.82	52 121 679	9.83	984 817 105
2011	1 302 530	831 187 919	34 217 371	11.06	107 184 033	9.50	40 181 527		1 012 770 850
2012	1 414 483	870 940 413	62 257 427	11.31	123 643 055	9.88	40 122 955		1 096 963 850
2013	1 498 243	915 451 775	41 987 289	11.69	140 730 471	10.29	58 738 100		1 156 907 635
2014	1 519 708	958 782 992	53 627 710	11.36	133 595 333	9.99	35 079 722		1 181 085 757



6.2 DISTRIBUTION OF PRODUCTION BETWEEN RED AND WHITE

YEAR	WINE GRAPES UTILISED FOR TOTAL WINE MAKING PURPOSES		WINE PRODUCED	
	% Red	% White	% Red	% White
2004	29.9	70.1	36.2	63.8
2005	33.5	66.5	38.9	61.1
2006	33.4	66.6	36.5	63.5
2007	34.4	65.6	36.1	63.9
2008	33.9	66.1	37.6	62.4
2009	33.1	66.9	35.2	64.8
2010	31.6	68.4	34.1	65.9
2011	34.1	65.9	35.0	65.0
2012	31.9	68.1	35.6	64.4
2013	32.2	67.8	37.6	62.4
2014	33.6	66.4	36.6	63.4

6.3 VARIETIES UTILISED FOR TOTAL WINE MAKING PURPOSES DURING 2014

VARIETY	TOTAL TONS	% OF VARIETY CRUSHED BY		
		PRIVATE WINE CELLARS	PRODUCER CELLARS	PRODUCING WHOLESALERS
Chenin blanc	323 034	11.6	85.9	2.4
Colombar(d)	298 976	5.7	94.2	0.1
Sauvignon blanc	123 674	32.3	52.6	15.1
Chardonnay	83 421	25.8	64.2	10.0
Muscat d'Alexandrie	35 016	11.3	88.4	0.3
Sémillon	18 254	20.6	73.2	6.2
Muscat de Frontignan (Muscadel)	10 410	33.7	65.9	0.4
Viognier	10 237	30.5	55.7	13.8
Other white varieties	56 043	16.7	76.5	6.8
Table grapes	43 626	33.5	66.4	0.0
Total white varieties	1 002 691	15.4	80.4	4.1
Shiraz	109 095	30.1	54.0	16.0
Cabernet Sauvignon	109 785	33.1	50.6	16.3
Merlot	71 102	33.7	49.6	16.7
Pinotage	79 339	23.5	66.5	10.0
Ruby Cabernet	34 160	9.7	89.5	0.8
Cinsaut	29 337	13.9	82.4	3.7
Petit Verdot	7 869	33.4	47.7	18.9
Cabernet Franc	7 684	48.6	36.2	15.1
Other red varieties	36 419	48.5	35.8	15.6
Table grapes	32 226	16.9	83.1	-
Total red varieties	517 017	28.7	58.7	12.5
Total white and red	1 519 708	19.9	73.1	7.0

VARIETY AS % OF TOTAL CRUSHED

VARIETY	ALL WINE CELLARS	PRIVATE WINE CELLARS	PRODUCER CELLARS	PRODUCING WHOLESALERS
Chenin blanc	21.3	12.4	25.0	7.4
Colombar(d)	19.7	5.7	25.4	0.2
Sauvignon blanc	8.1	13.2	5.9	17.6
Chardonnay	5.5	7.1	4.8	7.8
Muscat d'Alexandrie	2.3	1.3	2.8	0.1
Sémillon	1.2	1.2	1.2	1.1
Muscat de Frontignan (Muscadel)	0.7	1.2	0.6	0.0
Viognier	0.7	1.0	0.5	1.3
Other white varieties	3.7	3.1	3.9	3.6
Table grapes	2.9	4.8	2.6	0.0
Total white varieties	66.0	51.0	72.7	39.1
Shiraz	7.2	10.8	5.3	16.4
Cabernet Sauvignon	7.2	12.0	5.0	16.8
Merlot	4.7	7.9	3.2	11.2
Pinotage	5.2	6.2	4.8	7.4
Ruby Cabernet	2.2	1.1	2.8	0.3
Cinsaut	1.9	1.3	2.2	1.0
Petit Verdot	0.5	0.9	0.3	1.4
Cabernet Franc	0.5	1.2	0.3	1.1
Other red varieties	2.4	5.8	1.2	5.3
Table grapes	2.1	1.8	2.4	-
Total red varieties	34.0	49.0	27.3	60.9
Total white and red	100.0	100.0	100.0	100.0
Total tons	1 519 708	303 164	1 110 160	106 384

6.4 GRAPE PRODUCTION FOR TOTAL WINE MAKING PURPOSES PER WINE REGION

VARIETY	TOTAL TONS	WINE REGION AS % OF VARIETAL TOTAL								
		NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREED-KLOOF
Chenin blanc	323 034	9.2	24.4	9.1	3.3	10.0	9.5	3.6	12.4	18.6
Colombar(d)	298 976	24.5	26.6	0.9	6.3	1.5	15.9	0.2	8.7	15.5
Sauvignon blanc	123 674	0.1	8.6	9.7	0.6	8.4	22.5	23.4	10.0	16.8
Chardonnay	83 421	0.3	5.8	8.7	2.2	13.2	31.5	10.4	11.5	16.4
Muscat d'Alexandrie	35 016	9.0	26.5	0.7	5.4	1.1	4.6	0.3	11.2	41.2
Sémillon	18 254	-	6.0	6.4	0.1	7.7	6.9	9.8	11.4	51.7
Muscat de Frontignan (Muscadel)	10 410	4.3	11.1	1.3	7.7	1.6	59.1	1.4	11.1	2.3
Viognier	10 237	2.3	4.1	14.9	2.1	23.5	11.8	16.4	12.3	12.7
Other white varieties	56 043	13.8	10.1	10.1	2.4	13.7	16.4	5.9	14.2	13.4
Table grapes	43 626	29.5	4.8	22.9	0.7	6.9	0.7	0.1	33.2	1.2
Total white varieties	1 002 691	12.7	19.3	7.0	3.6	7.3	15.2	5.7	11.8	17.4
Shiraz	109 095	0.8	9.9	17.1	1.0	18.9	12.6	20.0	6.7	12.9
Cabernet Sauvignon	109 785	0.4	5.5	16.2	0.7	21.0	15.9	24.9	5.4	9.9
Merlot	71 102	0.4	7.4	12.0	1.3	16.1	12.6	29.8	6.1	14.3
Pinotage	79 339	0.3	11.4	20.3	1.2	15.2	14.3	13.9	7.0	16.5
Ruby Cabernet	34 160	4.0	15.8	2.5	4.0	3.9	32.2	0.5	9.8	27.2
Cinsaut	29 337	-	0.6	11.5	-	25.0	5.6	4.4	6.8	46.1
Petit Verdot	7 869	2.0	2.3	8.8	0.1	24.6	14.8	24.0	9.3	14.0
Cabernet Franc	7 684	0.2	2.1	9.1	0.1	18.5	6.4	43.2	10.7	9.6
Other red varieties	36 419	1.1	5.5	18.0	5.3	18.3	19.1	18.7	7.0	7.0
Table grapes	32 226	0.2	16.9	2.1	1.5	8.5	0.0	0.1	67.5	3.2
Total red varieties	517 017	0.7	8.6	14.3	1.5	17.2	14.1	18.4	10.5	14.8
Total white and red	1 519 708	8.6	15.7	9.5	2.9	10.7	14.8	10.0	11.4	16.5

VARIETIES PRODUCED IN WINE REGION AS % OF TOTAL PRODUCTION OF REGION

VARIETY	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREED-KLOOF
Chenin blanc	22.6	33.1	20.4	24.1	19.9	13.7	7.7	23.1	23.9
Colombar(d)	55.7	33.4	1.9	42.6	2.8	21.1	0.3	15.0	18.5
Sauvignon blanc	0.1	4.5	8.4	1.7	6.4	12.4	19.0	7.1	8.3
Chardonnay	0.2	2.0	5.0	4.2	6.8	11.7	5.7	5.5	5.4
Muscat d'Alexandrie	2.4	3.9	0.2	4.3	0.2	0.7	0.1	2.3	5.8
Sémillon	-	0.5	0.8	0.0	0.9	0.6	1.2	1.2	3.8
Muscat de Frontignan (Muscadel)	0.3	0.5	0.1	1.8	0.1	2.7	0.1	0.7	0.1
Viognier	0.2	0.2	1.1	0.5	1.5	0.5	1.1	0.7	0.5
Other white varieties	5.9	2.4	3.9	3.0	4.7	4.1	2.2	4.6	3.0
Table grapes	9.8	0.9	7.0	0.7	1.8	0.1	0.0	8.4	0.2
Total white varieties	97.1	81.3	48.7	82.9	45.2	67.6	37.5	68.6	69.5
Shiraz	0.6	4.6	13.0	2.5	12.7	6.1	14.4	4.2	5.6
Cabernet Sauvignon	0.4	2.5	12.3	1.8	14.3	7.8	18.0	3.4	4.3
Merlot	0.2	2.2	5.9	2.1	7.1	4.0	14.0	2.5	4.1
Pinotage	0.2	3.8	11.2	2.1	7.5	5.0	7.3	3.2	5.2
Ruby Cabernet	1.0	2.3	0.6	3.1	0.8	4.9	0.1	1.9	3.7
Cinsaut	-	0.1	2.3	-	4.5	0.7	0.8	1.2	5.4
Petit Verdot	0.1	0.1	0.5	0.0	1.2	0.5	1.2	0.4	0.4
Cabernet Franc	0.0	0.1	0.5	0.0	0.9	0.2	2.2	0.5	0.3
Other red varieties	0.3	0.8	4.6	4.4	4.1	3.1	4.5	1.5	1.0
Table grapes	0.0	2.3	0.5	1.1	1.7	0.0	0.0	12.6	0.4
Total red varieties	2.9	18.7	51.3	17.1	54.8	32.4	62.5	31.4	30.5
Total white and red	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total tons	131 421	238 146	143 962	43 961	161 939	224 796	151 878	173 004	250 601

6.5 CERTIFIED WINE

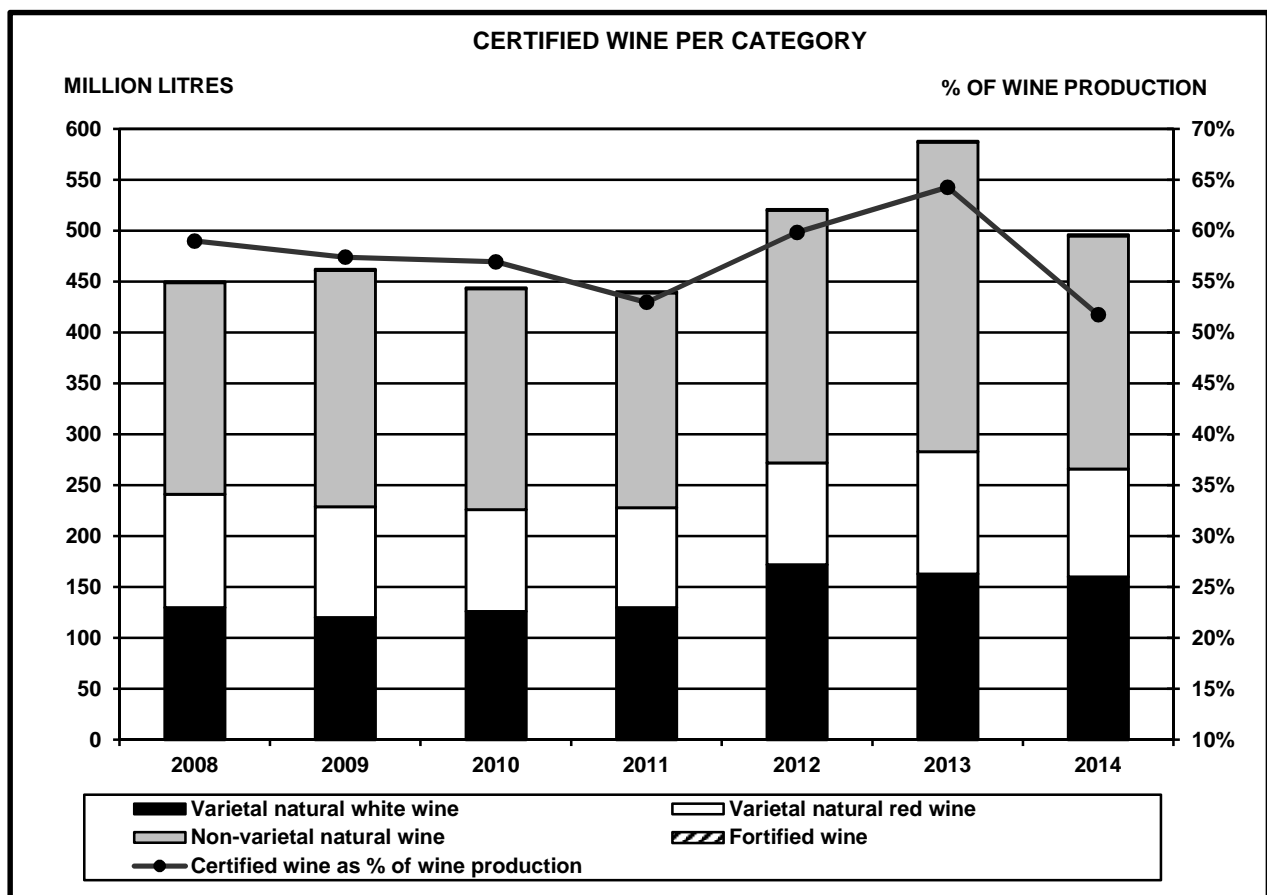
Wines of Origin are made under strict control, from the harvesting of the grapes to the final product, in order to comply with the requirements of the Wine of Origin Scheme with respect to origin, variety and vintage.

The certification seal on the bottle confirms that at the time of its assessment by the Wine and Spirit Board, the wine conformed to the prescribed standards and confirms claims with regard to origin, variety and vintage as indicated on the label.

CERTIFIED WINE

WINE CATEGORY	LITRES						
	2008	2009	2010	2011	2012	2013	2014
White varieties:							
Natural wine *	130 011 675	119 715 331	126 162 760	130 205 406	171 531 333	162 714 954	160 314 975
Fortified wine	315 434	456 928	472 646	514 617	497 777	531 303	470 505
Total	130 327 109	120 172 259	126 635 406	130 720 023	172 029 110	163 246 257	160 785 480
Red varieties:							
Natural wine *	111 097 722	108 847 530	100 470 954	97 672 225	99 874 859	120 270 128	106 121 194
Fortified wine	304 170	19 760	16 410	43 509	17 297	41 430	43 537
Total	111 401 892	108 867 290	100 487 364	97 715 734	99 892 156	120 311 558	106 164 731
Non varietal:							
Natural wine *	207 461 808	231 937 683	217 486 670	211 318 689	248 204 687	304 033 110	229 323 508
Fortified wine	874 529	854 984	702 591	920 959	756 891	734 957	911 139
Total	208 336 337	232 792 667	218 189 261	212 239 648	248 961 578	304 768 067	230 234 647
Total:							
Natural wine *	448 571 205	460 500 544	444 120 384	439 196 320	519 610 879	587 018 192	495 759 677
Fortified wine	1 494 133	1 331 672	1 191 647	1 479 085	1 271 965	1 307 690	1 425 181
GRAND TOTAL	450 065 338	461 832 216	445 312 031	440 675 405	520 882 844	588 325 882	497 184 858

* Includes sparkling wine.



6.6 CERTIFIED WINE PER PRODUCER GROUP
(Quantity final certified wine irrespective of vintage)

	LITRES						
	2008	2009	2010	2011	2012	2013	2014
PRODUCER CELLARS							
Wine of origin	102 644 673	104 491 678	102 115 994	109 938 966	153 875 577	186 484 855	126 429 901
Sub total	102 644 673	104 491 678	102 115 994	109 938 966	153 875 577	186 484 855	126 429 901
WHOLESALEERS							
Wine of origin	271 368 277	283 623 663	263 352 347	251 747 373	278 747 753	307 268 633	272 361 784
Sub total	271 368 277	283 623 663	263 352 347	251 747 373	278 747 753	307 268 633	272 361 784
PRIVATE CELLARS							
Estate wine	8 118 577	6 660 051	6 235 561	6 489 591	7 008 312	8 376 436	8 073 670
Wine of origin	67 933 811	67 056 824	73 608 129	72 499 475	81 253 852	86 181 988	90 319 503
Sub total	76 052 388	73 716 875	79 843 690	78 989 066	88 262 164	94 558 424	98 393 173
TOTAL							
Estate wine	8 118 577	6 660 051	6 235 561	6 489 591	7 008 312	8 376 436	8 073 670
Wine of origin	441 946 761	455 172 165	439 076 470	434 185 814	513 877 182	579 935 476	489 111 188
GRAND TOTAL	450 065 338	461 832 216	445 312 031	440 675 405	520 885 494	588 311 912	497 184 858
Certified bulk exports (Included in above figures)	165 696 877	172 194 803	174 147 910	205 148 608	295 103 580	347 030 324	246 126 528

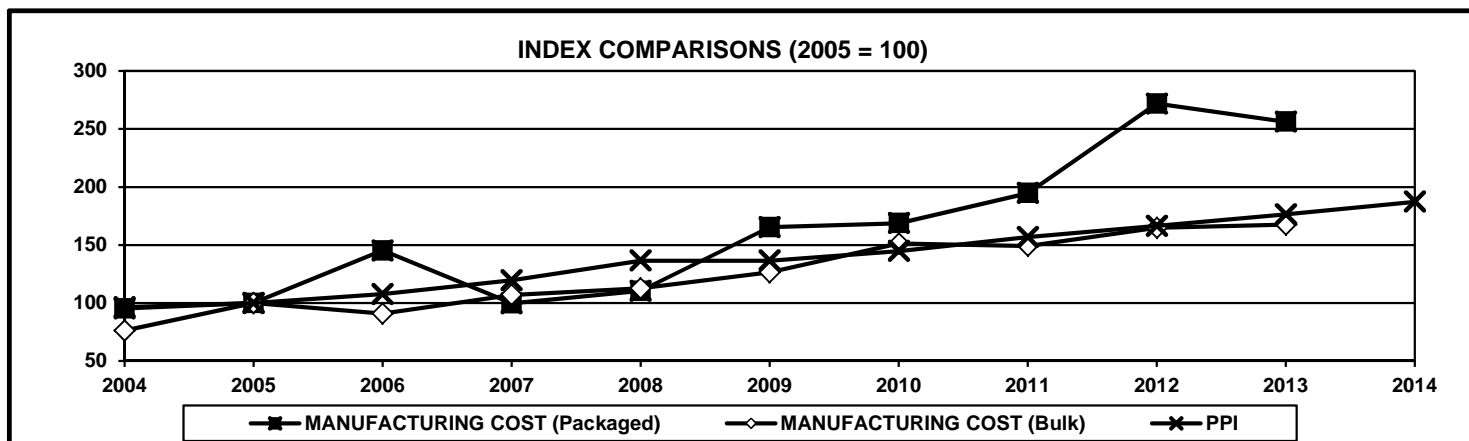
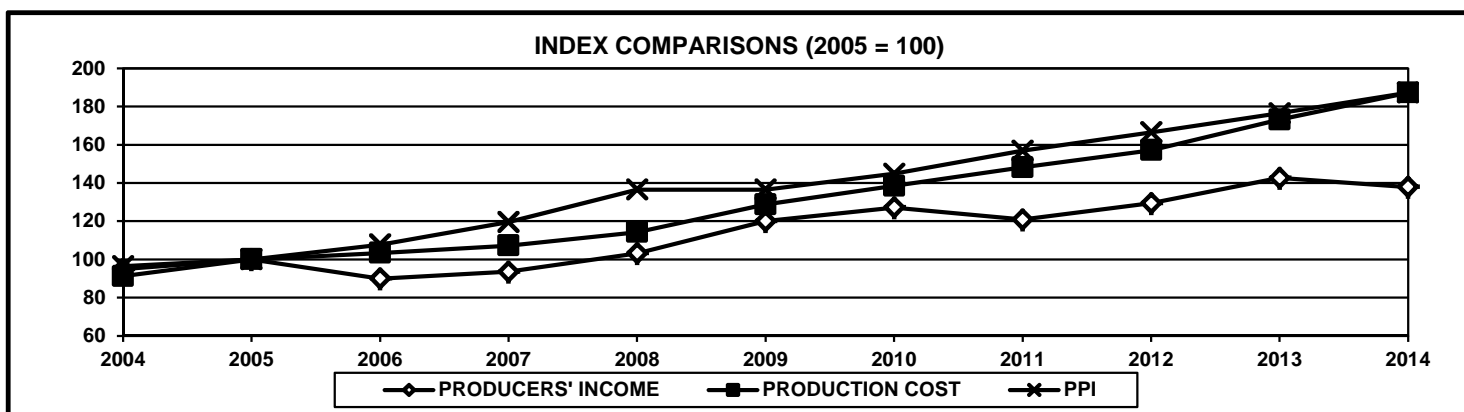
7.1 PRODUCERS' SALES AND INCOME

YEAR	GRAPES SOLD TO PRODUCING WHOLESALERS		WINE		WINE FOR BRANDY		DISTILLING WINE, GRAPE JUICE CONCENTRATE AND GRAPE JUICE		TOTAL
	TONS	RAND	LITRES	RAND	£ @ 10% A/V	RAND	£ @ 10% A/V	RAND	RAND
2004	92 460	343 618 314	570 565 631	1 996 274 451	99 264 395	197 857 740	246 317 617	272 898 703	2 810 649 208
2005	93 814	306 095 814	567 278 434	1 900 518 439	97 797 034	203 811 278	208 986 908	233 386 619	2 643 812 150
2006	98 091	299 182 965	562 987 631	1 889 651 444	94 173 506	199 321 001	237 558 834	253 958 427	2 642 113 837
2007	95 544	265 729 665	613 508 539	2 047 610 379	114 086 136	254 896 789	232 456 540	284 306 256	2 852 543 089
2008	100 831	293 681 016	739 095 733	2 509 260 784	96 674 127	219 058 211	251 395 395	297 899 003	3 319 899 014
2009	99 018	354 501 451	704 942 300	2 706 493 357	79 998 895	355 372 735	174 630 831	232 535 653	3 648 903 196
2010	86 940	307 599 292	703 450 846	2 900 487 161	43 523 523	108 911 330	172 587 535	302 400 348	3 619 398 131
2011	102 799	333 575 168	668 331 314	2 826 665 250	37 498 617	93 599 400	164 888 542	299 656 073	3 553 495 891
2012	98 613	344 495 517	747 918 622	3 229 213 768	70 374 105	205 316 468	187 621 521	352 361 399	4 131 387 152
2013	101 154	384 502 017	840 538 435	3 826 233 732	48 976 540	154 274 872	219 262 706	455 680 408	4 820 691 029
2014	106 384	421 534 656	766 871 914	3 654 355 800	57 695 292	275 292 920	172 732 255	375 847 303	4 727 030 679

YEAR	TOTAL GRAPE PRODUCTION	TOTAL PRODUCERS' INCOME	AVERAGE INCOME		* WEIGHTED AVERAGE PRODUCTION COST		** AVERAGE MANUFACTURING COST				PPI
	TONS	RAND	R/ton	INDEX	R/ha	INDEX	PACKAGED		BULK		INDEX
							R/litre	INDEX	R/ton	INDEX	
2004	1 312 184	2 810 649 208	2 141.96	94.9	18 821.00	91.2	5.11	95.3	489.00	76.2	96.5
2005	1 171 632	2 643 812 150	2 256.52	100.0	20 643.00	100.0	5.36	100.0	642.00	100.0	100.0
2006	1 301 579	2 642 113 837	2 029.93	90.0	21 332.00	103.3	7.79	145.3	583.00	90.8	107.7
2007	1 351 447	2 852 543 089	2 110.73	93.5	22 125.00	107.2	5.35	99.8	687.00	107.0	119.5
2008	1 425 612	3 319 899 014	2 328.75	103.2	23 578.00	114.2	5.92	110.4	724.00	112.8	136.6
2009	1 347 620	3 648 903 196	2 707.66	120.0	26 580.00	128.8	8.86	165.3	812.00	126.5	136.6
2010	1 261 309	3 619 398 130	2 869.56	127.2	28 585.00	138.5	9.05	168.8	971.00	151.2	144.8
2011	1 302 530	3 553 495 891	2 728.15	120.9	30 582.00	148.1	10.44	194.8	958.00	149.2	156.9
2012	1 414 483	4 131 387 152	2 920.78	129.4	32 439.00	157.1	14.57	271.8	1 058.00	164.8	166.5
2013	1 498 243	4 820 691 029	3 217.56	142.6	35 739.00	173.1	13.74	256.3	1 076.00	167.6	176.5
2014	1 519 708	4 727 030 678	3 110.49	137.8	38 674.00	187.3					187.3

* Including provision for replacement value. (Source: Vinpro)

** Analysis of expenses attributable to bulk and packaged wine - including depreciation & interest. (Source: The SA Wine Industry Insights Survey PricewaterhouseCoopers)



7.2 PARTICULARS OF PACKAGED WINE SOLD ON THE LOCAL MARKET DURING 2014

7.2.1 Type of containers (natural wine only)

TYPE OF CONTAINER	CONTAINER SIZE	LITRES							TREND 2014/2013
		2008	2009	2010	2011	2012	2013	2014	
GLASS	< 750 ml	1 281 989	1 439 380	1 338 609	1 299 068	1 064 113	1 764 278	2 494 361	141.4
	% of glass	0.9	1.0	0.9	0.9	0.7	1.1	1.5	
	750 ml	82 980 715	77 500 153	78 755 187	82 367 871	87 313 429	92 656 269	103 349 386	111.5
	% of glass	57.2	55.1	54.2	55.0	56.3	57.5	60.2	
	1 l	21 084 452	20 847 774	22 419 244	23 267 976	22 030 318	22 363 620	21 678 874	96.9
	% of glass	14.5	14.8	15.4	15.5	14.2	13.9	12.6	
	1,5 l - 2 l	32 180 258	34 957 981	37 556 746	38 576 232	40 048 420	39 882 752	40 652 005	101.9
	% of glass	22.2	24.9	25.8	25.7	25.8	24.7	23.7	
	4,5 l	7 492 568	5 818 068	4 923 837	4 146 642	3 654 476	3 285 500	2 842 911	86.5
	% of glass	5.2	4.1	3.4	2.8	2.4	2.0	1.7	
OTHER	55 554	50 957	309 291	169 855	944 264	1 198 949	531 335	44.3	
% of glass	0.0	0.0	0.2	0.1	0.6	0.7	0.3		
TOTAL		145 075 535	140 614 312	145 302 913	149 827 644	155 055 019	161 151 367	171 548 871	106.5
As % of total natural wine		47.7	48.2	48.4	49.1	49.4	50.3	49.4	
PLASTIC	< 750 ml	1 232 614	842 863	764 570	2 548 827	621 074	597 302	537 282	90.0
	% of plastic	1.9	1.4	1.1	3.7	0.9	0.9	0.8	
	750 ml	677 692	581 444	603 958	207 041	205 400	163 562	147 466	90.2
	% of plastic	1.0	1.0	0.9	0.3	0.3	0.2	0.2	
	1 l	30 178 589	27 921 187	28 757 344	28 918 253	30 043 224	28 726 020	26 282 666	91.5
	% of plastic	45.5	46.2	42.4	41.9	44.2	43.3	39.5	
	5 l	25 015 845	21 596 960	28 099 980	30 186 152	31 237 210	31 023 700	32 771 795	105.6
	% of plastic	37.7	35.8	41.4	43.7	45.9	46.8	49.3	
	OTHER	9 183 677	9 440 152	9 649 819	7 160 884	5 884 368	5 757 422	6 730 065	116.9
	% of plastic	13.9	15.6	14.2	10.4	8.7	8.7	10.1	
TOTAL		66 288 417	60 382 605	67 875 670	69 021 156	67 991 276	66 268 005	66 469 274	100.3
As % of total natural wine		21.8	20.7	22.6	22.6	21.7	20.7	19.2	
BAG-IN-BOX	2 l	7 631 628	7 466 426	7 701 216	6 499 506	5 900 784	6 167 994	4 784 724	77.6
	% of bag-in-box	9.8	9.5	9.9	8.4	7.0	7.3	4.8	
	3 l	9 394 254	12 229 800	15 080 115	16 124 718	18 074 274	19 155 098	28 022 355	146.3
	% of bag-in-box	12.1	15.6	19.3	20.9	21.5	22.6	28.1	
	5 l	59 454 020	57 839 800	54 739 795	51 628 265	59 717 335	59 321 580	66 738 490	112.5
	% of bag-in-box	76.6	73.7	70.1	66.8	70.9	70.0	67.0	
	OTHER	1 147 027	928 238	548 720	3 017 093	541 470	212 140	112 719	53.1
	% of bag-in-box	1.5	1.2	0.7	3.9	0.6	0.3	0.1	
TOTAL		77 626 929	78 464 264	78 069 846	77 269 582	84 233 863	84 856 812	99 658 288	117.4
As % of total natural wine		25.5	26.9	26.0	25.3	26.9	26.5	28.7	
FOIL BAGS	2 l	2 313 540	2 188 678	2 643 210	2 177 436	286 622	573 708	108 396	18.9
	% of foil bags	21.4	28.0	89.5	85.7	34.4	27.0	12.1	
	5 l	8 409 725	5 565 125	304 250	357 550	538 180	827 155	740 585	89.5
	% of foil bags	77.9	71.2	10.3	14.1	64.6	38.9	82.4	
	OTHER	75 769	65 172	6 855	7 215	8 688	727 659	49 740	6.8
	% of foil bags	0.7	0.8	0.2	0.3	1.0	34.2	5.5	
TOTAL		10 799 034	7 818 975	2 954 315	2 542 201	833 490	2 128 522	898 721	42.2
As % of total natural wine		3.5	2.7	1.0	0.8	0.3	0.7	0.3	
TETRA PACKS	500 ml	274 655	203 135	379 506	395 112	396 644	380 587	371 117	97.5
	% of tetra packs	6.1	4.5	6.5	6.0	7.2	6.4	4.4	
	1 l	4 127 133	4 104 294	4 689 182	4 759 188	4 952 492	5 584 341	8 013 538	143.5
	% of tetra packs	91.2	91.6	80.9	71.9	89.4	93.6	95.6	
	OTHER	121 192	173 941	729 472	1 462 203	190 759	0	0	0.0
	% of tetra packs	2.7	3.9	12.6	22.1	3.4	0.0	0.0	
TOTAL		4 522 980	4 481 369	5 798 160	6 616 503	5 539 895	5 964 928	8 384 655	140.6
As % of total natural wine		1.5	1.5	1.9	2.2	1.8	1.9	2.4	
TOTAL NATURAL WINE		304 312 895	291 761 525	300 000 904	305 277 086	313 653 542	320 369 633	346 959 809	108.3

Included in these figures are the sales of locally bottled imported natural wine

Above total differs from the domestic sales figure for natural wine in Table 10.1 because not all roleplayers within the industry participates.

7.2.2 TYPE OF WINE SOLD IN 750 ml GLASS CONTAINERS

		LITRES							
	TYPE OF WINE	2008	2009	2010	2011	2012	2013	2014	Trend 2014/2013
Natural White	Chardonnay	3 233 076	3 072 756	3 168 187	3 264 462	3 324 663	3 625 688	3 881 547	107.1
	Sauvignon blanc	8 756 066	9 084 215	10 156 223	10 464 299	11 435 302	11 645 756	13 020 764	111.8
	Chenin blanc	2 680 921	2 690 998	2 926 754	3 091 773	3 718 030	3 788 365	4 194 817	110.7
	Dry White	21 130 820	16 702 363	15 402 900	14 998 670	15 201 655	15 684 282	16 991 664	108.3
	Semi Sweet	5 658 241	4 601 713	3 851 979	3 651 855	3 665 671	3 705 290	4 452 402	120.2
	Total White	41 459 124	36 152 045	35 506 043	35 471 059	37 345 321	38 449 381	42 541 194	110.6
Natural Red	Cabernet Sauvignon	4 692 006	4 340 395	4 302 782	4 633 250	5 034 979	5 549 986	6 148 599	110.8
	Pinotage	2 848 480	2 899 625	3 186 618	3 585 270	3 617 006	3 791 345	4 637 015	122.3
	Shiraz	3 312 598	3 252 802	3 484 483	4 009 149	4 251 149	4 301 129	4 372 876	101.7
	Merlot	3 984 226	3 961 517	4 420 435	5 030 761	5 323 908	6 205 162	7 008 581	112.9
	Other red	20 932 235	20 464 529	20 850 360	21 998 744	23 368 935	24 377 830	26 976 558	110.7
	Total Red	35 769 545	34 918 868	36 244 678	39 257 174	41 595 977	44 225 452	49 143 629	111.1
Rosé / Blanc de Noir		5 752 047	6 429 240	7 004 467	7 639 639	8 372 134	9 981 438	11 664 562	116.9
Sparkling	Cap Classique	1 764 148	1 719 727	1 839 806	1 933 257	1 853 896	2 064 207	2 369 587	114.8
	Other Sparkling	7 943 038	6 770 477	7 061 973	6 858 385	6 621 439	6 018 137	5 450 189	90.6

8 EXPORTS

8.1 TOTAL QUANTITY OF WINE EXPORTED

YEAR	NATURAL WINE	FORTIFIED WINE	SPARKLING WINE	TOTAL LITRES	TREND	EXPORT AS % OF WINE PRODUCTION	% CERTIFIED WINE EXPORTED
2003	236 374 075	525 789	1 564 707	238 464 571	109.7	33.5	97.4
2004	265 761 884	413 393	1 552 885	267 728 162	112.3	38.4	93.6
2005	279 128 314	406 982	1 537 824	281 073 120	105.0	44.7	92.3
2006	269 166 416	486 547	2 018 235	271 671 198	96.7	38.3	92.9
2007	309 354 585	405 696	2 779 364	312 539 645	115.0	42.8	89.8
2008	407 319 613	423 207	3 952 009	411 694 829	131.7	53.9	84.3
2009	389 102 275	282 636	6 206 991	395 591 902	96.1	49.1	91.5
2010	370 947 152	401 700	7 174 873	378 523 725	95.7	48.5	92.9
2011	350 414 988	348 858	6 649 735	357 413 581	94.4	43.0	93.8
2012	408 910 702	274 425	8 032 172	417 217 299	116.7	47.9	92.8
2013	517 404 822	282 755	7 897 380	525 584 957	126.0	60.3	73.6
2014	414 875 193	348 954	7 473 395	422 697 542	80.4	46.2	90.0

8.2 TYPES OF WINE AND OTHER LIQUOR PRODUCTS EXPORTED DURING 2014 - LITRES

TYPES OF WINE AND SPIRITS	PACKAGED		BULK		TOTAL LITRES		
	LITRES	AS % OF TOTAL PER VARIETY	LITRES	AS % OF TOTAL PER VARIETY	2014	2013	2012
Chardonnay	11 807 704	46.30	13 696 690	53.70	25 504 394	27 582 641	31 974 276
Sauvignon blanc	20 756 992	55.41	16 701 806	44.59	37 458 798	38 155 619	29 524 733
Chenin blanc	17 099 092	33.12	34 529 826	66.88	51 628 918	53 708 734	59 987 650
Other white wine	33 427 853	34.70	62 896 295	65.30	96 324 148	135 144 112	94 536 866
Blanc de Noir & Rosé	6 247 294	17.54	29 375 058	82.46	35 622 352	64 972 213	30 034 392
Cabernet Sauvignon	9 874 886	58.10	7 122 322	41.90	16 997 208	19 719 073	16 172 868
Shiraz	10 991 942	56.15	8 582 776	43.85	19 574 718	20 108 226	19 463 750
Pinotage	7 835 693	49.84	7 884 871	50.16	15 720 564	16 883 241	14 811 279
Merlot	4 901 763	47.83	5 345 745	52.17	10 247 508	20 071 308	9 157 158
Other red wine	50 504 251	47.74	55 292 334	52.26	105 796 585	121 059 655	103 247 730
Subtotal natural wine	173 447 470	41.81	241 427 723	58.19	414 875 193	517 404 822	408 910 702
Fortified wine	348 954	100.00	-	-	348 954	282 755	274 425
Sparkling wine	7 473 395	100.00	-	-	7 473 395	7 897 380	8 032 172
Total wine	181 269 819	42.88	241 427 723	57.12	422 697 542	525 584 957	417 217 299
Flavoured grape liquor	1 371 927	100.00	-	-	1 371 927	1 548 733	385 120
Alcoholic fruit beverage	17 340 687	92.65	1 375 241	7.35	18 715 928	21 581 793	22 975 017
Brandy	650 027	22.68	2 215 843	77.32	2 865 870	4 552 325	791 697
Grape-, Cane-, Unspecified spirit	31 712	0.08	39 045 349	99.92	39 077 061	46 675 479	19 797 004
Spirit aperitif, Spirit cooler, Bitters	8 940 099	99.95	4 200	0.05	8 944 299	14 277 096	12 033 519
Whisky	26 940 932	99.79	56 300	0.21	26 997 232	18 279 218	483 859
Vodka	175 945	84.45	32 400	15.55	208 345	375 930	417 512
Rum	78	1.28	6 000	98.72	6 078	16 913	99
Gin	251 084	88.14	33 800	11.86	284 884	490 934	51 509
Liqueur, Vermouth and Aperitif	13 775 977	100.00	-	-	13 775 977	12 643 610	8 072 158

Excluding sales in the Southern Africa Customs Union (Botswana, Lesotho, Namibia and Swaziland).

SOURCE: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE

8.3 PACKAGED AND BULK WINE EXPORTS PER COUNTRY - LITRES

COUNTRY	2013						2014						TREND 2014/2013					
	WHITE	RED	BLANC DE NOIR / ROSÉ	FORTIFIED	SPARKLING	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	FORTIFIED	SPARKLING	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	FORTIFIED	SPARKLING	TOTAL
UNITED KINGDOM	55 278 905	47 633 769	7 726 711	7 681	356 864	111 113 930	56 889 111	44 914 840	7 010 607	9 971	269 924	109 094 463	103	94	91	130	76	98
GERMANY	39 223 764	44 786 675	12 382 353	19 008	105 845	96 517 845	35 757 859	33 470 697	10 048 498	12 890	76 319	79 366 263	91	75	81	68	72	82
RUSSIA	35 586 823	1 606 235	12 200	0	74 588	37 279 846	22 469 161	4 388 204	862 835	0	46 350	27 766 550	63	273	7 072	0	62	74
SWEDEN	16 305 870	15 326 307	1 269 492	8 183	284 985	33 194 837	13 918 354	8 960 155	1 774 882	6 901	184 356	24 844 648	85	58	140	84	65	75
FRANCE	8 257 867	7 524 824	18 905 851	3 038	3 627	34 695 207	6 925 629	8 623 741	9 149 978	3 597	8 694	24 711 639	84	115	48	118	240	71
THE NETHERLANDS	11 198 542	8 458 155	2 330 543	22 890	112 284	22 122 414	11 706 258	7 734 813	2 533 335	14 959	111 254	22 000 619	105	91	109	65	99	100
DENMARK	5 990 419	13 372 021	711 614	4 337	9 981	20 088 372	5 813 148	12 929 811	988 943	4 403	33 672	19 769 977	97	97	139	102	337	98
CANADA	16 328 227	5 279 321	487 421	73 350	67 302	22 245 621	12 350 973	5 258 139	340 270	77 472	65 192	18 092 046	76	100	70	106	97	81
U.S.A.	17 578 696	13 817 193	347 148	3 836	195 372	31 942 245	5 897 153	4 250 328	383 364	3 179	191 834	10 725 858	34	31	110	83	98	34
BELGIUM	5 194 701	3 646 812	337 018	5 333	94 074	9 277 938	5 275 175	3 407 279	446 501	7 122	90 043	9 226 120	102	93	132	134	96	99
CHINA	675 408	4 949 710	35 856	1 821	79 076	5 741 871	1 614 572	6 931 702	94 169	3 060	70 359	8 713 862	239	140	263	168	89	152
JAPAN	2 604 172	1 891 071	14 945	2 070	300 010	4 812 268	3 223 947	2 159 395	52 106	1 382	348 405	5 785 235	124	114	349	67	116	120
SWITZERLAND	6 817 938	2 616 395	704 485	1 910	9 644	10 150 372	3 800 238	1 385 702	493 923	719	7 695	5 688 277	56	53	70	38	80	56
FINLAND	2 682 501	1 808 907	94 314	225	159 503	4 745 450	3 158 557	2 001 421	32 810	4 644	138 011	5 335 443	118	111	35	2 064	87	112
ANGOLA	112 055	674 298	10 494	293	4 286 986	5 084 126	125 790	477 822	13 392	2 538	4 406 223	5 025 765	112	71	128	866	103	99
UNITED ARAB EMIRATES	1 401 164	1 762 441	77 079	1 980	59 354	3 302 018	1 704 042	1 611 197	107 591	923	75 803	3 499 556	122	91	140	47	128	106
THAILAND	1 323 100	1 517 381	25 050	0	9 644	2 875 175	1 425 688	2 027 450	26 950	0	8 204	3 488 292	108	134	108	0	85	121
KENYA	2 962 958	1 236 154	56 082	7 185	49 514	4 311 893	1 948 536	1 339 822	52 518	6 782	38 588	3 356 141	66	106	94	94	78	79
NIGERIA	548 588	2 451 414	176 531	47 331	561 373	3 785 237	587 657	2 101 103	159 143	58 401	138 436	3 044 740	107	86	90	123	25	80
TANZANIA	1 264 287	714 657	42 850	3 935	38 277	2 064 006	1 570 352	1 001 215	41 416	837	30 915	2 644 735	124	104	97	21	81	128
CZECH REPUBLIC	3 282 607	415 426	1 085	197	2 947	3 702 262	2 072 090	235 127	11 075	587	4 307	2 323 184	63	57	1 021	298	146	63
REPUBLIC OF IRELAND	1 092 877	982 324	32 733	81	612	2 108 627	957 028	926 743	6 255	72	531	1 890 629	88	94	89	87	90	90
NEW ZEALAND	929 196	907 023	47 610	1 575	51 165	1 936 569	732 140	915 355	42 597	248	69 170	1 759 510	79	101	89	16	135	91
MOZAMBIQUE	701 989	554 478	7 450	99	153 794	1 417 810	721 599	550 298	10 337	1 499	259 550	1 543 283	103	99	139	1 514	169	109
NORWAY	523 567	1 089 027	7 907	90	3 591	1 624 182	531 924	995 218	2 250	0	8 096	1 537 488	102	91	28	0	225	95
OTHER COUNTRIES	16 614 885	12 819 285	19 117 391	66 307	826 968	49 444 836	9 739 277	9 739 006	936 407	126 768	791 454	21 333 112	59	76	5	191	96	43
TOTAL	254 591 106	197 841 503	64 972 213	282 755	7 897 380	525 584 957	210 916 258	168 336 583	35 622 352	348 954	7 473 395	422 697 542	83	85	55	123	95	80

8.4 PACKAGED WINE EXPORTS PER COUNTRY - LITRES

COUNTRY	2013						2014						TREND 2014/2013					
	WHITE	RED	BLANC DE NOIR / ROSÉ	FORTIFIED	SPARKLING	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	FORTIFIED	SPARKLING	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	FORTIFIED	SPARKLING	TOTAL
UNITED KINGDOM	20 728 695	16 694 293	2 266 275	7 681	356 864	40 053 808	22 102 450	17 183 555	1 451 970	9 971	269 924	41 017 880	107	103	64	130	76	102
SWEDEN	10 572 410	9 546 249	910 472	8 183	284 985	21 322 299	9 984 994	7 391 722	767 742	6 901	184 356	18 335 715	94	77	84	64	65	86
GERMANY	7 158 111	11 091 524	486 655	19 008	105 845	18 861 143	7 163 487	8 614 129	514 112	12 890	76 319	16 380 937	100	78	106	68	72	87
THE NETHERLANDS	7 783 522	6 369 174	1 225 883	22 890	112 284	15 513 753	8 311 745	5 981 999	1 271 045	14 959	111 254	15 691 002	107	94	104	65	99	101
U.S.A.	5 494 496	4 275 566	347 148	3 836	195 372	10 316 418	4 462 929	4 082 208	383 364	3 179	191 834	9 123 514	81	95	101	83	98	88
DENMARK	1 828 652	5 300 297	352 514	4 337	9 981	7 495 781	2 556 200	5 340 071	319 343	4 403	33 672	8 253 689	140	101	91	102	337	110
CANADA	3 868 903	3 788 373	55 881	73 350	67 302	7 853 809	3 836 509	3 752 416	52 803	77 472	65 192	7 784 392	99	99	94	106	97	99
CHINA	531 667	3 526 328	35 856	1 821	79 076	4 174 748	800 984	5 879 302	46 169	3 060	70 359	6 799 874	151	167	129	168	89	143
BELGIUM	2 668 432	2 049 242	337 018	5 333	94 074	5 154 099	2 750 055	2 042 369	241 751	7 122	90 043	5 131 340	103	100	72	134	96	100
ANGOLA	112 055	626 093	10 494	293	4 286 986	5 035 921	125 790	477 822	13 392	2 538	4 406 223	5 025 765	112	76	128	866	103	100
FINLAND	2 418 821	1 808 907	94 314	225	159 503	4 481 770	2 558 917	1 833 881	32 810	4 644	138 011	4 568 263	108	101	35	2 064	87	102
UNITED ARAB EMIRATES	1 401 164	1 762 441	77 079	1 980	59 354	3 302 018	1 704 042	1 611 197	107 591	923	75 803	3 499 556	122	91	140	47	128	106
KENYA	2 962 958	1 236 154	56 082	7 185	49 514	4 311 893	1 948 536	1 309 717	52 518	6 782	38 588	3 356 141	66	106	94	94	78	78
JAPAN	2 604 172	1 891 071	14 945	2 070	300 010	4 812 268	3 223 947	2 159 395	52 106	1 382	348 405	5 785 235	124	114	349	67	116	109
NIGERIA	548 588	2 451 414	176 531	47 331	561 373	3 785 237	587 657	2 101 103	159 143	58 401	138 436	3 044 740	107	86	90	123	25	80
TANZANIA	1 264 287	714 657	42 850	3 935	38 277	2 064 006	1 570 352	1 001 215	41 416	837	30 915	2 644 735	124	104	97	21	81	122
RUSSIA	685 315	1 079 675	12 200	0	74 588	1 851 778	980 170	1 274 901	46 355	0	46 350	2 347 684	143	118	380	0	62	127
NEW ZEALAND	857 451	907 023	47 610	1 575	51 165	1 864 824	732 140	867 575	42 597	248	69 170	1 711 730	85	96	89	16	135	92
MOZAMBIQUE	701 989	554 478	7 450	99	153 794	1 417 810	721 599	550 298	10 337	1 499	259 550	1 543 283	103	99	139	1 514	169	109
NORWAY	306 907	1 028 707	7 907	90	3 591	1 347 202	339 144	971 238	2 250	0	8 096	1 320 728	113	94	28	0	225	98
ZIMBABWE	793 532	497 837	60 734	5 525	94 444	1 452 072	680 797	463 062	40 672	4 835	53 938	1 243 304	86	93	67	88	57	86
REPUBLIC OF IRELAND	757 967	647 579	7 101	81	612	1 413 340	646 551	567 525	6 255	72	531	1 220 934	85	88	88	89	87	86
UGANDA	540 702	354 099	11 129	11 420	11 187	928 537	592 697	324 655	13 651	30 857	11 844	973 704	110	92	123	270	106	105
BRAZIL	85 935	428 135	11 183	630	22 698	548 581	223 127	662 863	21 726	360	13 285	921 361	260	155	194	57	59	168
ESTONIA	364 920	271 128	7 605	0	90	643 743	500 798	350 395	7 659	86	2 435	861 373	137	129				

8.6 NATURAL WINE EXPORTED IN CONTAINERS - LITRES

COUNTRY	2013					2014					TREND 2014/2013				
	GLASS	BAG-IN-BOX	TETRA PACKS	PLASTIC	TOTAL	GLASS	BAG-IN-BOX	TETRA PACKS	PLASTIC	TOTAL	GLASS	BAG-IN-BOX	TETRA PACKS	PLASTIC	TOTAL
UNITED KINGDOM	33 819 753	6 212 134		21 924	40 053 811	33 623 419	7 394 104		360	41 017 883	99.42	119.03		1.64	102.41
SWEDEN	5 869 579	15 438 023		14 697	21 322 299	4 589 370	13 746 347			18 335 717	78.19	89.04		0.00	85.99
GERMANY	18 335 040	525 808		297	18 861 145	16 085 639	293 807		1 494	16 380 940	87.73	55.88		503.03	86.85
THE NETHERLANDS	14 991 571	496 343		25 839	15 513 753	15 276 887	409 796		4 320	15 691 003	101.90	82.56		16.72	101.14
U.S.A.	10 258 187	57 240		990	10 316 417	9 064 950	53 568		4 995	9 123 513	88.37	93.58		504.55	88.44
DENMARK	3 171 388	4 324 392			7 495 780	3 453 737	4 799 952			8 253 689	108.90	111.00			110.11
CANADA	7 853 710			99	7 853 809	7 780 864			3 528	7 784 392	99.07			3 563.64	99.12
CHINA	4 025 424	148 630		698	4 174 752	6 644 434	155 388		54	6 799 876	165.06	104.55		7.74	162.88
BELGIUM	4 856 123	297 612		365	5 154 100	4 940 634	190 536		171	5 131 341	101.74	64.02		46.85	99.56
ANGOLA	4 821 597	214 260		63	5 035 920	4 843 488	182 276			5 025 764	100.45	85.07		0.00	99.80
FINLAND	1 866 735	2 573 244		41 790	4 481 769	1 835 919	2 732 343			4 568 262	98.35	106.18		0.00	101.93
UNITED ARAB EMIRATES	1 374 541	1 926 196		1 280	3 302 017	1 546 642	1 951 500		1 414	3 499 556	112.52	101.31		110.47	105.98
KENYA	1 865 836	2 443 857		2 200	4 311 893	1 483 328	1 830 477		42 335	3 356 140	79.50	74.90		1 924.32	77.83
JAPAN	2 459 990	426 957		27 590	2 914 537	2 774 239	411 720		135	3 186 094	112.77	96.43		0.49	109.32
NIGERIA	3 765 858			19 377	3 785 235	3 044 740				3 044 740	80.85			0.00	80.44
TANZANIA	1 493 138	474 662			1 967 800	1 702 848	701 328			2 404 176	114.04	147.75			122.18
RUSSIA	1 710 685	141 092			1 851 777	2 188 943	154 128		4 613	2 347 684	127.96	109.24			126.78
NEW ZEALAND	1 614 348	250 476			1 864 824	1 401 276	310 452			1 711 728	86.80	123.94			91.79
MOZAMBIQUE	1 042 089	375 720			1 417 809	1 328 737	214 544			1 543 281	127.51	57.10			108.85
NORWAY	316 941	1 030 260			1 347 201	373 263	947 466			1 320 729	117.77	91.96			98.04
ZIMBABWE	893 104	553 354		5 613	1 452 071	809 485	430 836		2 985	1 243 306	90.64	77.86		53.18	85.62
REPUBLIC OF IRELAND	1 413 144	196			1 413 340	1 220 934				1 220 934	86.40	0.00			86.39
UGANDA	373 924	553 218		1 395	928 537	464 586	507 398		1 719	973 703	124.25	91.72		123.23	104.86
BRAZIL	548 580				548 580	921 137			224	921 361	167.91				167.95
ESTONIA	283 732	360 012			643 744	444 095	417 276			861 371	156.52	115.91			133.81
OTHER COUNTRIES	12 566 112	3 165 761		21 550	15 753 423	12 184 293	3 329 307		9 072	15 522 672	96.96	105.17		42.10	98.54
TOTAL	141 591 129	41 989 447		185 767	183 766 343	140 027 887	41 164 549		77 419	181 269 855	98.90	98.04		41.68	98.64

*As from 1 July 2006 all packaged exports to previously exempted African countries and surrounding islands are reflected in full.

Excluding sales in the Southern Africa Customs Union (Botswana, Lesotho, Namibia and Swaziland).

SOURCE: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE

9 IMPORTS

9.1 IMPORTS TO SOUTH AFRICA - TOTAL

YEAR	LITRES							LITRES AA					
	BEER	GRAPE JUICE	* NATURAL WINE	FORTIFIED WINE	SPARKLING	VERMOUTH	OTHER	LIQUEUR	BRANDY	WHISKY	RUM	GIN & VODKA	OTHER SPIRITS
1997	29 140 400	9	14 098 820	55 685	209 305	14 722	160 181	180 356	199 133	6 546 758	432 146	90 269	14 209 188
1998	40 250 000	-	8 245 482	22 365	105 797	40 296	91 260	114 311	1 644 445	4 367 618	404 612	81 673	8 056 329
1999	45 352 200	-	15 080 278	60 118	304 878	77 471	417 296	221 348	242 078	4 735 755	1 190 600	120 509	3 382 772
2000	46 428 500	-	7 753 414	79 893	110 804	123 218	100 320	123 858	488 954	4 935 085	698 435	95 710	311 310
2001	39 855 600	-	2 457 221	20 787	151 303	235 216	-	213 094	40 783	5 703 087	818 941	44 087	243 410
2002	42 834 700	-	31 426 953	23 283	121 996	822 167	900	101 449	24 169	5 700 000	757 918	58 904	2 465 985
2003	48 923 500	-	48 971 475	14 553	136 561	183 325	-	1 412 519	50 065	5 806 631	535 541	91 665	6 282 178
2004	80 000 000	-	2 305 544	33 492	315 672	116 956	22 860	145 062	37 708	6 100 000	388 128	142 140	4 848 176
2005	72 990 000	-	19 406 513	33 575	199 577	303 497	-	228 685	53 905	7 795 941	328 824	111 364	5 683 645
2006	86 457 900	-	18 765 375	32 807	273 183	153 998	-	247 670	102 857	8 972 157	329 632	107 578	5 259 325
2007	155 463 000	-	13 320 978	24 447	755 972	166 821	-	266 262	134 453	8 085 924	1 016 145	89 923	5 079 355
2008	221 822 000	-	19 594 384	10 265	610 776	240 937	25 000	371 837	50 832	9 306 276	787 658	82 928	1 684 464
2009	169 243 916	-	17 762 791	19 274	53 111	295 668	1 518	378 137	228 569	8 775 818	933 804	126 187	1 315 258
2010	23 676 066	-	10 440 519	16 178	133 022	93 694	-	360 743	88 000	12 580 000	736 773	133 545	3 093 049
2011	28 695 557	-	16 775 577	12 652	234 461	52 939	-	315 427	215 393	13 432 770	610 944	244 320	6 704 357
2012	31 527 725	-	17 787 803	13 007	317 916	98 587	11 880	531 224	177 186	15 330 969	625 034	199 368	3 278 569
2013	149 522 299	-	690 942	48 390	261 960	108 559	-	340 853	356 794	21 534 037	137 602	225 451	3 765 759
2014	77 077 703	-	517 953	6 953	408 385	69 290	17 636	242 105	356 291	11 208 090	344 233	432 668	5 022 046

Figures based on various industry sources

* Includes concentrate component for use in alcoholic fruit beverages as well as for sweetening of wine.

9.2 IMPORTS TO SOUTH AFRICA - PACKAGED AND BULK

	LITRES						TREND 2014/2013
	2013			2014			
	PACKAGED	BULK	TOTAL	PACKAGED	BULK	TOTAL	
BEER	149 522 299	-	149 522 299	77 077 703	-	77 077 703	51.5
GRAPE JUICE CONCENTRATE AND GRAPE JUICE	-	-	-	-	-	-	-
NATURAL WINE WHITE *	160 684	-	160 684	259 256	-	259 256	161.3
NATURAL WINE RED	530 258	-	530 258	258 697	-	258 697	48.8
FORTIFIED WINE	48 390	-	48 390	6 953	-	6 953	14.4
SPARKLING	261 960	-	261 960	408 385	-	408 385	155.9
VERMOUTH	108 559	-	108 559	69 290	-	69 290	63.8
OTHER (e.g. coolers)	-	-	-	17 636	-	17 636	-
	LITRES AA						TREND 2014/2013
	2013			2014			
	PACKAGED	BULK	TOTAL	PACKAGED	BULK	TOTAL	
LIQUEUR	194 963	145 890	340 853	242 105	-	242 105	71.0
BRANDY	356 794	-	356 794	356 291	-	356 291	99.9
WHISKY	21 299 961	234 076	21 534 037	11 208 090	-	11 208 090	52.0
RUM	43 244	94 358	137 602	177 958	166 275	344 233	250.2
GIN & VODKA	215 778	9 673	225 451	432 668	-	432 668	191.9
OTHER SPIRITS	923 304	2 842 455	3 765 759	678 050	4 343 996	5 022 046	133.4

* Includes concentrate component for use in alcoholic fruit beverages as well as for sweetening of wine.

10 LIQUOR CONSUMPTION IN SOUTH AFRICA

10.1 TOTAL (litres)

YEAR	NATURAL WINE	FORTIFIED WINE	SPARKLING WINE	TOTAL WINE	SPIRITS	RTD's	BEER	GRAND TOTAL	TOTAL % CHANGE
1998	309 310 952	33 114 486	7 318 529	349 743 967	108 622 500	143 000 000	2 656 265 000	3 257 631 467	0.0
1999	316 031 163	30 605 029	9 074 384	355 710 576	102 470 000	154 500 000	2 819 225 000	3 431 905 576	5.3
2000	329 732 140	28 430 650	5 861 993	364 024 783	99 055 000	172 000 000	2 611 950 000	3 247 029 783	-5.4
2001	337 405 875	28 430 650	6 076 093	371 912 618	98 240 000	195 000 000	2 590 800 000	3 255 952 618	0.3
2002	337 400 630	29 700 000	7 040 009	374 140 639	98 949 000	200 000 000	2 598 265 000	3 271 354 639	0.5
2003	296 473 391	30 000 000	7 324 936	333 798 327	99 055 000	199 500 000	2 690 790 000	3 323 143 327	1.6
2004	299 428 807	31 000 000	8 005 285	338 434 092	101 865 000	205 000 000	2 613 000 000	3 258 299 092	-2.0
2005	293 985 618	32 000 000	8 256 847	334 242 465	104 790 000	233 200 000	2 684 500 000	3 356 732 465	3.0
2006	295 701 833	33 500 000	8 293 090	337 494 923	109 340 000	283 200 000	2 740 800 000	3 470 834 923	3.4
2007	312 129 717	34 150 000	9 232 824	355 512 541	114 330 000	327 900 000	2 818 800 000	3 616 542 541	4.2
2008	312 398 624	33 700 000	9 722 667	355 821 291	116 237 000	346 300 000	2 845 000 000	3 663 358 291	1.3
2009	296 531 496	33 363 000	8 504 249	338 398 745	112 230 000	363 150 000	2 848 000 000	3 661 778 745	0.0
2010	304 403 901	33 100 000	8 916 899	346 420 800	112 200 000	375 800 000	2 902 000 000	3 736 420 800	2.0
2011	311 400 206	33 100 000	8 799 413	353 299 619	115 490 000	390 520 000	2 968 500 000	3 827 809 619	2.4
2012	319 819 514	32 900 000	8 481 898	361 201 412	117 925 000	431 900 000	3 016 000 000	3 927 026 412	2.6
2013	327 290 073	32 700 000	8 101 339	368 091 412	117 200 000	465 500 000	3 061 000 000	4 011 791 412	2.2
2014	353 428 451	33 200 000	8 035 969	394 664 420	120 800 000	482 000 000	3 092 000 000	4 089 464 420	1.9

Figures based on various industry sources

Notes: Natural wine excludes the grape-based liquor and alcoholic fruit beverage component.

Beer is RSA only.

All other product categories are RSA & Southern Africa Customs Union countries (Botswana, Lesotho, Namibia and Swaziland).

Wine and Sparkling wine do not include bottled imported products. Bottled imported portion is small.

All other product categories include imported products.

Ready to drink (RTD) refers to both Alcoholic Fruit Beverages and Spirit Coolers.

10.2 SPIRITS (litres)

YEAR	BRANDY	GIN	CANE	VODKA	LIQUEURS	WHISKY	RUM	TOTAL
1998	49 300 000	6 250 000	4 700 000	14 250 000	1 727 500	24 000 000	2 950 000	103 177 500
1999	43 700 000	6 300 000	4 750 000	15 075 000	7 220 000	22 600 000	2 825 000	102 470 000
2000	39 225 000	6 450 000	4 600 000	15 950 000	7 355 000	22 600 000	2 875 000	99 055 000
2001	40 100 000	6 550 000	4 000 000	15 700 000	7 450 000	21 500 000	2 940 000	98 240 000
2002	40 804 000	6 600 000	3 450 000	15 100 000	7 550 000	22 480 000	2 965 000	98 949 000
2003	42 025 000	7 100 000	3 150 000	14 350 000	7 930 000	21 400 000	3 100 000	99 055 000
2004	44 500 000	7 600 000	2 950 000	13 650 000	8 165 000	21 900 000	3 100 000	101 865 000
2005	46 500 000	7 220 000	2 745 000	13 800 000	8 475 000	22 650 000	3 400 000	104 790 000
2006	48 100 000	6 860 000	2 580 000	13 800 000	9 250 000	25 000 000	3 750 000	109 340 000
2007	48 100 000	6 520 000	2 410 000	14 600 000	10 300 000	28 000 000	4 400 000	114 330 000
2008	46 247 000	6 100 000	2 300 000	15 350 000	9 700 000	31 640 000	4 900 000	116 237 000
2009	43 260 000	5 730 000	2 120 000	16 120 000	9 300 000	30 850 000	4 850 000	112 230 000
2010	40 720 000	5 700 000	2 000 000	16 830 000	9 550 000	32 200 000	5 200 000	112 200 000
2011	39 140 000	5 750 000	2 050 000	18 600 000	9 650 000	35 100 000	5 200 000	115 490 000
2012	35 850 000	5 365 000	1 950 000	22 400 000	8 860 000	38 600 000	4 900 000	117 925 000
2013	33 300 000	5 530 000	1 755 000	21 280 000	8 860 000	41 575 000	4 900 000	117 200 000
2014	32 000 000	6 030 000	1 670 000	23 478 000	9 400 000	43 200 000	5 022 000	120 800 000

Figures based on various industry sources

10.3 NATURAL WINE (litres)

YEAR	SUPER PREMIUM WINE	PREMIUM WINE	STANDARD PRICED WINE	TOTAL WINE
1998	34 700 000	87 000 000	187 610 952	309 310 952
1999	35 500 000	86 600 000	193 931 163	316 031 163
2000	36 200 000	86 000 000	207 532 140	329 732 140
2001	37 500 000	86 000 000	213 905 875	337 405 875
2002	38 000 000	84 000 000	215 400 630	337 400 630
2003	40 000 000	82 000 000	174 473 391	296 473 391
2004	41 000 000	80 000 000	178 428 807	299 428 807
2005	43 000 000	79 000 000	171 985 618	293 985 618
2006	45 000 000	79 000 000	171 701 833	295 701 833
2007	47 900 000	81 000 000	183 229 717	312 129 717
2008	49 300 000	81 700 000	181 398 624	312 398 624
2009	48 100 000	85 000 000	163 431 496	296 531 496
2010	48 300 000	86 500 000	169 603 901	304 403 901
2011	50 500 000	89 000 000	171 900 206	311 400 206
2012	53 000 000	94 000 000	172 819 514	319 819 514
2013	55 650 000	101 500 000	170 140 073	327 290 073
2014	60 000 000	125 000 000	168 428 451	353 428 451

Figures based on various industry sources

Notes: Super premium wine is classified as all wine selling at prices above R32.00 per 750ml.

Premium wine is classified as wines selling in the R19 to R32.00 (per 750ml) price range and most of the boxes.

5L boxes selling for less than R80 are classified as standard price.

Super premium - Red 45.6%, White 35.8% and Rosé 18.6%. Premium - Red 18.1%, White 57.3% and Rosé 24.6%.

10.4 PER CAPITA CONSUMPTION IN SOUTH AFRICA

YEAR	NATURAL WINE	FORTIFIED WINE	SPARKLING WINE	TOTAL WINE	RTD's	BEER	BRANDY	WHISKY	OTHER SPIRITS	TOTAL ALCOHOLIC PRODUCTS
	litres					LAA				
1998	7.34	0.79	0.17	8.30	3.39	63.05	0.50	0.24	0.30	5.38
1999	7.34	0.71	0.21	8.26	3.59	65.48	0.44	0.23	0.35	5.46
2000	7.55	0.65	0.13	8.33	3.94	59.79	0.39	0.22	0.35	5.15
2001	7.57	0.64	0.14	8.35	4.38	58.14	0.39	0.21	0.34	5.06
2002	7.37	0.65	0.15	8.17	4.37	56.72	0.38	0.21	0.32	4.95
2003	6.39	0.65	0.16	7.19	4.30	57.95	0.39	0.20	0.32	4.89
2004	6.43	0.67	0.17	7.26	4.40	56.09	0.41	0.20	0.32	4.83
2005	6.27	0.68	0.18	7.13	4.97	57.25	0.43	0.21	0.31	4.92
2006	6.24	0.71	0.17	7.12	5.98	57.83	0.44	0.23	0.32	5.03
2007	6.52	0.71	0.19	7.43	6.85	58.91	0.43	0.25	0.33	5.20
2008	6.42	0.69	0.20	7.31	7.11	58.43	0.41	0.28	0.32	5.18
2009	6.01	0.68	0.17	6.86	7.36	57.74	0.38	0.27	0.32	5.05
2010	6.09	0.66	0.18	6.93	7.52	58.05	0.35	0.28	0.32	5.07
2011	6.16	0.65	0.17	6.98	7.72	58.68	0.33	0.30	0.34	5.13
2012	6.18	0.64	0.16	6.98	8.34	58.24	0.30	0.32	0.35	5.14
2013	6.18	0.62	0.15	6.95	8.79	57.77	0.27	0.34	0.33	5.11
2014	6.54	0.61	0.15	7.31	8.93	57.26	0.25	0.34	0.35	5.14

Figures based on various industry sources

Note: Mid-year total population estimates - Source Stats SA

10.5 MARKET SHARE FOR ALCOHOLIC BEVERAGES (based on alcohol content)

YEAR	NATURAL WINE	FORTIFIED WINE	SPARKLING WINE	RTD's	BEER	BRANDY	WHISKY	OTHER SPIRITS
	%							
1998	15.7	2.6	0.4	3.2	58.6	9.4	4.6	5.6
1999	15.5	2.3	0.4	3.3	59.9	8.0	4.1	6.4
2000	16.9	2.3	0.3	3.8	58.0	7.5	4.3	6.9
2001	17.2	2.3	0.3	4.3	57.4	7.6	4.1	6.8
2002	17.1	2.4	0.4	4.4	57.3	7.7	4.3	6.5
2003	15.0	2.4	0.4	4.4	59.3	8.0	4.1	6.5
2004	15.3	2.5	0.4	4.6	58.0	8.5	4.2	6.5
2005	14.6	2.5	0.4	5.1	58.1	8.7	4.2	6.4
2006	14.3	2.5	0.4	5.9	57.4	8.7	4.5	6.3
2007	14.4	2.5	0.4	6.6	56.6	8.3	4.8	6.3
2008	14.3	2.4	0.4	6.9	56.5	7.9	5.4	6.3
2009	13.7	2.4	0.4	7.3	57.1	7.5	5.3	6.3
2010	13.8	2.4	0.4	7.4	57.2	6.9	5.5	6.4
2011	13.8	2.3	0.4	7.5	57.1	6.5	5.8	6.6
2012	13.8	2.2	0.4	8.1	56.7	5.8	6.2	6.8
2013	13.9	2.2	0.3	8.6	56.6	5.3	6.6	6.5
2014	14.6	2.2	0.3	8.7	55.7	5.0	6.7	6.8

Figures based on various industry sources

11 TAXES

11.1 EXCISE DUTY

WINE AND CIDER (R/litre)	DATE ADJUSTED							
	20.2.08	11.2.09	17.2.10	23.2.11	22.2.12	27.2.13	26.2.14	25.2.15
Product								
Sparkling wine	5.63	6.16	6.67	6.97	7.53	8.28	9.11	9.75
Natural wine and wine-based drinks	1.84	1.98	2.14	2.32	2.50	2.70	2.87	3.07
Fortified wine	3.40	3.72	4.03	4.33	4.59	4.85	5.21	5.46
Cider	2.12	2.33	2.52	2.71	2.97	3.19	3.45	3.65

SPIRITS (R/LAA)	DATE ADJUSTED							
	20.2.08	11.2.09	17.2.10	23.2.11	22.2.12	27.2.13	26.2.14	25.2.15
Product								
Brandy	67.72	77.67	84.57	93.03	111.64	122.80	137.54	149.23
Wine spirit	67.72	77.67	84.57	93.03	111.64	122.80	137.54	149.23
Cane spirit	67.72	77.67	84.57	93.03	111.64	122.80	137.54	149.23
Grain spirit	67.72	77.67	84.57	93.03	111.64	122.80	137.54	149.23
Liqueur	67.72	77.67	84.57	93.03	111.64	122.80	137.54	149.23

BEER	DATE ADJUSTED							
	20.2.08	11.2.09	17.2.10	23.2.11	22.2.12	27.2.13	26.2.14	25.2.15
Product								
Malt beer (R/LAA)	42.38	46.41	50.20	53.97	59.36	63.81	68.92	73.05
Traditional beer (cent/litre)	7.82	7.82	7.82	7.82	7.82	7.82	7.82	7.82

11.2 VALUE ADDED TAX (VAT)

30/9/1992 - 6/4/1993	10%
7/4/1993 - 2015	14%

11.3 ESTIMATED STATE REVENUE FROM WINE PRODUCTS (Local sales)

MILLION RAND

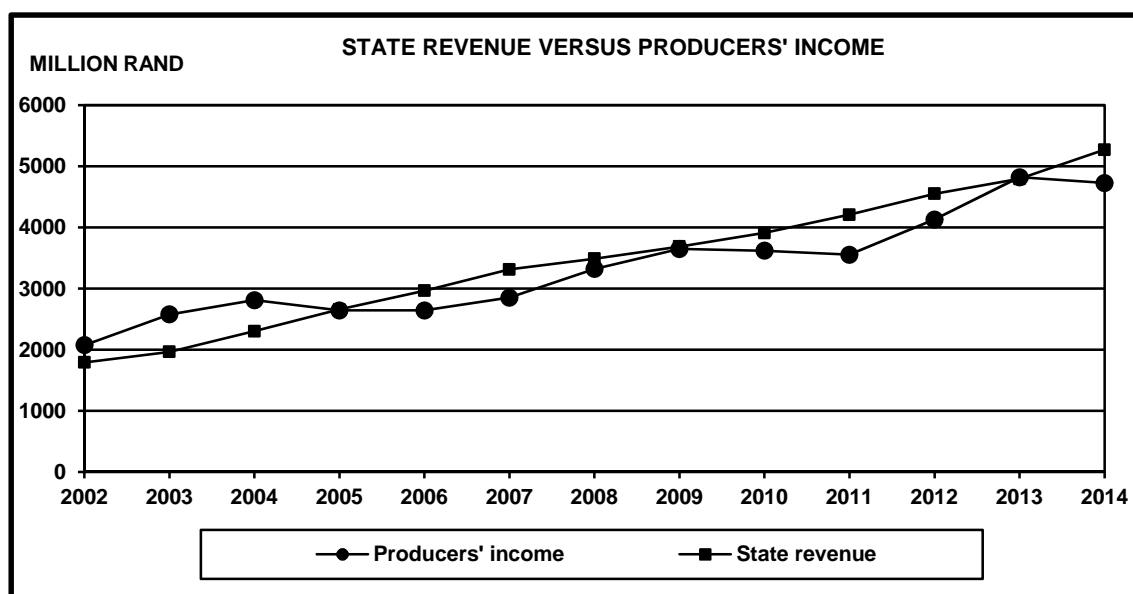
YEAR	EXCISE DUTY			VAT			TOTAL INCOME	% CHANGE
	WINE	BRANDY	SUB-TOTAL	WINE	BRANDY	SUB-TOTAL		
2002	342.51	627.24	969.75	541.67	280.67	822.34	1 792.09	9.8
2003	344.37	712.34	1 056.71	584.87	322.71	907.58	1 964.29	9.6
2004	448.70	858.69	1 307.39	624.59	369.97	994.56	2 301.95	17.2
2005	529.35	988.93	1 518.28	704.74	435.43	1 140.17	2 658.45	15.5
2006	602.53	1 141.91	1 744.44	757.21	463.17	1 220.38	2 964.82	11.5
2007	690.82	1 261.87	1 952.69	855.55	505.58	1 361.13	3 313.82	11.8
2008	744.13	1 346.69	2 090.82	863.98	534.95	1 398.93	3 489.75	5.3
2009	763.63	1 444.80	2 208.43	923.41	555.33	1 478.74	3 687.17	5.7
2010	844.29	1 480.79	2 325.08	1 027.56	557.43	1 584.99	3 910.07	6.0
2011	927.10	1 565.71	2 492.81	1 136.73	577.91	1 714.64	4 207.45	7.6
2012	1 014.43	1 720.99	2 735.42	1 230.30	585.15	1 815.45	4 550.87	8.2
2013	1 109.36	1 758.37	2 867.73	1 343.60	583.16	1 926.76	4 794.49	14.0
2014	1 260.52	1 892.55	3 153.07	1 515.48	602.64	2 118.12	5 271.19	15.8

Figures based on various industry sources

11.4 STATE REVENUE FROM WINE PRODUCTS VERSUS PRODUCERS' INCOME

MILLION RAND

YEAR	PRODUCERS' INCOME	INDEX	STATE REVENUE	INDEX
2002	2 075.5	78.5	1 792.1	67.4
2003	2 576.1	97.4	1 964.3	73.9
2004	2 810.6	106.3	2 302.0	86.6
2005	2 643.8	100.0	2 658.5	100.0
2006	2 642.1	99.9	2 964.8	111.5
2007	2 852.5	107.9	3 313.8	124.7
2008	3 319.9	125.6	3 489.8	131.3
2009	3 648.9	138.0	3 687.2	138.7
2010	3 619.4	136.9	3 910.1	147.1
2011	3 553.5	134.4	4 207.5	158.3
2012	4 131.4	156.3	4 550.9	171.2
2013	4 820.7	182.3	4 794.5	180.3
2014	4 727.0	178.8	5 271.2	198.3



12 INTERNATIONAL COMPARISONS

12.1 AREA UNDER VINES AND WINE PRODUCTION - 2014

COUNTRY	AREA UNDER VINES - BEARING (WINE AND TABLE GRAPES)			WINE PRODUCTION (litres)		
	HECTARES	% OF TOTAL WORLD SURFACE AREA	RANK	WINE PRODUCTION	% OF TOTAL WORLD PRODUCTION	RANK
Spain	1 021 000	13.5	1	4 160 000 000	14.9	3
France	792 000	10.5	3	4 660 000 000	16.7	1
Italy	690 000	9.1	4	4 470 000 000	16.0	2
China	799 000	10.6	2	1 110 000 000	4.0	8
USA	425 000	5.6	6	2 230 000 000	8.0	4
Argentina	227 000	3.0	7	1 510 000 000	5.4	5
Chile	211 000	2.8	10	1 050 000 000	3.8	9
Australia	152 000	2.0	12	1 200 000 000	4.3	6
South Africa	132 000	1.7	14	1 130 000 000	4.1	7

SOURCE: OIV

12.2 AREA UNDER VINES (WHITE, RED AND SELECTED VARIETIES)

VARIETY	2014	
	% OF TOTAL SURFACE AREA	
	USA	SOUTH AFRICA
Chardonnay	20.2	7.4
Sauvignon blanc	3.2	9.3
Other white	14.2	38.0
Total white varieties	37.6	54.7
Cabernet Sauvignon	17.1	11.5
Merlot	9.4	6.1
Pinotage	-	7.3
Shiraz	3.9	10.5
Other red	32.0	10.0
Total red varieties	62.4	45.4
Total	100.0	100.0

Wine grape varieties only

Source: Grape Acreage Report California

SAWIS

12.3 PER CAPITA CONSUMPTION DURING 2014

DISTILLED PRODUCTS	
COUNTRY	LITRES
South Korea	26.7
Russia	9.7
Japan	8.2
USA	5.8
Hungary	4.1
Chile	3.3
China	4.1
Australia	2.7
South Africa	2.4
Argentina	2.3

WINE	
COUNTRY	LITRES
Portugal	41.8
France	37.8
Italy	35.9
Argentina	24.6
Australia	23.5
Croatia	15.1
Chile	12.7
USA	9.6
South Africa	7.5
Japan	7.1

SOURCE: Euromonitor International