

SOUTH AFRICAN WINE EXPORT REPORT 2022

TOTAL EXPORTS

R9.9 bn	368.8 m litres
-2.4%	-5.0%

PACKAGED EXPORTS

R7.6 bn	141.1 m litres
-3.3%	-3.0%

BULK EXPORTS

R2.3 bn	227.7 m litres
-1.2%	-6.2%

*Total excludes industrial wine 17.8 million litres & R74 m.

FOCUS MARKETS BY VALUE (ZAR)

Country	R	
United Kingdom	2.4 bn	-5%
Germany	1.0 bn	-17%
African Countries	819 m	+8%
USA	798 m	-10%
The Netherlands	754 m	-6%
Canada	602 m	-8%
Sweden	424 m	-14%
Denmark	363 m	+11%
Belgium	348 m	-2%
China	337 m	-26%
France	289 m	+36%
UAE	231 m	+36%

FOCUS MARKETS BY VOLUME (ZAR)

Country	million litres	
United Kingdom	96.9	+5%
Germany	59.1	-9%
Canada	26.8	-5%
USA	25.5	-40%
African Countries	23.2	-1%
France	22.5	+34%
The Netherlands	15.7	-11%
Denmark	15.5	+11%
Sweden	14.0	-17%
Belgium	13.7	+17%
China	8.5	-38%
Russia	5.5	-20%

FOCUS MARKETS BY VALUE (ZAR)

Country	R	
United Kingdom	1.7 bn	-12%
African Countries	784 m	+9%
The Netherlands	745 m	-4%
USA	632 m	+7%
Germany	559 m	-17%
Canada	430 m	-13%
Sweden	387 m	-3%
China	310 m	-23%
Belgium	248 m	-11%
UAE	231 m	+36%
Russia	185 m	-3%
Japan	152 m	+14%

FOCUS MARKETS BY VOLUME (ZAR)

Country	million litres	
United Kingdom	31.1	-6%
African Countries	20.0	+4%
The Netherlands	15.0	0%
Germany	9.3	-11%
Sweden	9.0	-15%
USA	8.7	-5%
Canada	6.5	-3%
China	6.1	-22%
Russia	5.4	-1%
UAE	4.9	+28%
Belgium	3.9	-14%
Japan	2.1	+3%

FOCUS MARKETS BY VALUE (ZAR)

Country	R	
United Kingdom	689 m	+20%
Germany	451 m	-16%
Denmark	229 m	+15%
France	209 m	+44%
Canada	171 m	+4%
USA	166 m	-44%
Belgium	100 m	+33%
Finland	39 m	+11%
Sweden	38 m	-22%
African Countries	35 m	-15%
New Zealand	28 m	+5%
China	27 m	-52%

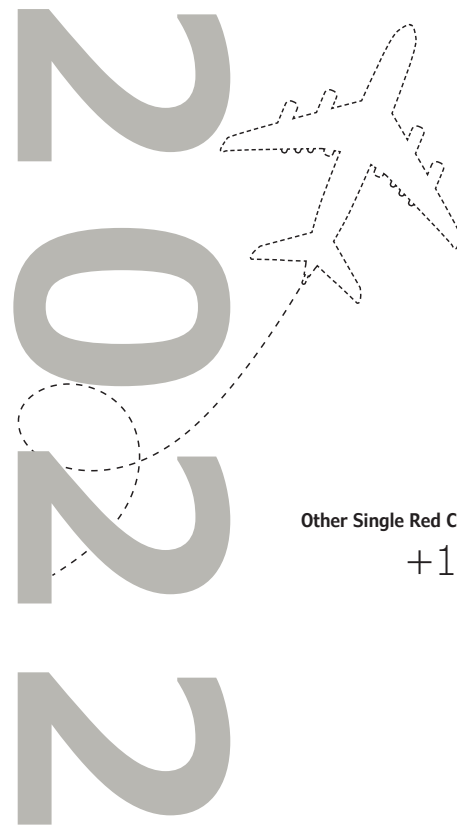
FOCUS MARKETS BY VOLUME (ZAR)

Country	million litres	
United Kingdom	65.8	+11%
Germany	49.7	-9%
France	22.0	+34%
Canada	20.3	-6%
USA	16.8	-49%
Denmark	13.4	+21%
Belgium	9.8	+36%
Sweden	5.0	-19%
African Countries	3.1	-26%
Switzerland	3.0	+50%
Finland	3.0	+2%
New Zealand	2.8	-3%

EXPORTED CULTIVARS/STYLES

TOTAL BY VOLUME EXPORTED (MILLION LITRES)

		%
32.7	Chardonnay	-13 ↓
67.7	Sauvignon blanc	+18 ↑
48.8	Chenin blanc	-8 ↓
15.5	Other Single White Cultivars	-5 ↓
24.1	White Blends	-12 ↓
20.0	Dry White	-10 ↓
14.4	Other White	-27 ↓
13.1	Cabernet Sauvignon	-9 ↓
16.5	Shiraz	-16
16.0	Pinotage	-20 ↓
8.9	Merlot	-8 ↓
4.0	Other Single Red Cultivars	-4 ↓
28.7	Red Blends	-8 ↓
11.2	Dry Red	-32 ↓
9.6	Other Red	+59 ↑
33.7	Blanc de Noir/Rosé	+17 ↑
1.8	Sparkling Wine	-22 ↓
2.0	Cap Classique	-3 ↓



Chardonnay +4%

Chenin blanc +10%

Other Single White Cultivars +12%

White Blends +2%

Dry White +10%

Other White +6%

Shiraz +6%

Pinotage +8%

Merlot +11%

Other Single Red Cultivars +15%

Red Blends +4%

Dry Red +7%

Other Red +1%

Cap Classique +7%

BY PRICE PER LITRE (ZAR)

Sauvignon blanc -6%

Cabernet Sauvignon -1%

Blanc de Noir/Rosé -5%

Sparkling Wine -3%



PACKAGED CULTIVARS/STYLES

BY PRICE PER LITRE (ZAR)

Chardonnay	-9%
Sauvignon blanc	-2%
Chenin blanc	+2%
Other Single White Cultivars	+9%
White Blends	-8%
Dry White	-9%
Other White	+1%
Cabernet Sauvignon	+1%
Shiraz	+6%
Pinotage	-2%
Merlot	+9%
Other Single Red Cultivars	+21%
Red Blends	+5%
Dry Red	-3%
Other Red	-1%
Blanc de Noir/Rosé	-9%
Sparkling Wine	-3%
Cap Classique	+7%

BY VOLUME EXPORTED (MILLION LITRES)

10.6	Chardonnay	+2% ↑
18.7	Sauvignon blanc	+1% ↑
14.7	Chenin blanc	+2% ↑
3.0	Other Single White Cultivars	-3% ↓
10.3	White Blends	0%
2.8	Dry White	+25% ↑
12.9	Other White	-21% ↓
8.0	Cabernet Sauvignon	-12% ↓
7.3	Shiraz	-15% ↓
7.5	Pinotage	-7% ↓
3.6	Merlot	-1% ↓
1.7	Other Single Red Cultivars	-8% ↓
15.4	Red Blends	-9% ↓
4.8	Dry Red	-22% ↓
9.1	Other Red	+66% ↑
6.6	Blanc de Noir/Rosé	+16% ↑
1.8	Sparkling Wine	-22% ↓
2.0	Cap Classique	-3% ↓



PACKAGED BY PRICE POINT (ZAR)

	< R19.99	R20 - 39.99	R40 - 59.99	R60 - 79.99	R80 - 99.99	R100 +
Value	-22%	+2%	-8%	+3%	0%	-6%
Volume (million litres)	5.3 -23%	62.8 +1%	42.3 -7%	12.5 +2%	5.5 0%	12.6 -5%

BULK CULTIVARS/STYLES

BULK BY PRICE POINT (ZAR)

	< R19.99	R20 - 39.99	R40 - 59.99
Value	-3%	+24%	35%
Volume (million litres)	220.1 -7%	7.4 +27%	0.1 -38%

BY PRICE PER LITRE (ZAR)

Chardonnay	+3%
Sauvignon blanc	+10%
Chenin blanc	+7%
Other Single White Cultivars	+16%
White Blends	+3%
Dry White	+5%
Other White	+1%
Cabernet Sauvignon	+4%
Shiraz	+1%
Pinotage	0%
Merlot	0%
Other Single Red Cultivars	+9%
Red Blends	+4%
Dry Red	+4%
Other Red	-37%
Blanc de Noir/Rosé	-1%
Industrial Wine	+23%

BY VOLUME EXPORTED (MILLION LITRES)

22.1	Chardonnay	-19% ↓
49.0	Sauvignon blanc	+27% ↑
34.1	Chenin blanc	-12% ↓
12.4	Other Single White Cultivars	-5% ↓
13.8	White Blends	-19% ↓
17.2	Dry White	-14% ↓
1.5	Other White	-54% ↓
5.1	Cabernet Sauvignon	-4% ↓
9.2	Shiraz	-16% ↓
8.4	Pinotage	-29% ↓
5.3	Merlot	-12% ↓
2.3	Other Single Red Cultivars	0%
13.3	Red Blends	-6% ↓
6.3	Dry Red	-39% ↓
0.5	Other Red	-11% ↓
27.1	Blanc de Noir/Rosé	+17% ↑
17.8	Industrial Wine	-10% ↓

